FORM ADV

UNIFORM APPLICATION FOR INVESTMENT ADVISER REGISTRATION AND REPORT BY EXEMPT REPORTING ADVISERS

Primary Business Name: EFS ADVISORS Annual Amendment - All Sections 3/13/2024 9:07:33 AM

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CRD Number: 115211 Rev. 10/2021

WA		1 /		ns may result in denial of your appli riodic amendments. See Form ADV	cation, revocation of your registration, or criminal General Instruction 4.		
Iter	n 1 Identi	ifying Information					
					you are filing an <i>umbrella registration</i> , the ion to assist you with filing an <i>umbrella registration</i> .		
A.		legal name (if you are a sole prop OR'S FINANCIAL SERVICES, IN		d middle names):			
В.	(1) Name EFS ADV	e under which you primarily condu /ISORS	ct your advisory busines	s, if different from Item 1.A.			
	List on S	ection 1.B. of Schedule D any add	itional names under whic	ch you conduct your advisory busing	255.		
	(2) If you	are using this Form ADV to regis	ter more than one invest	tment adviser under an <i>umbrella re</i>	gistration, check this box \square		
	If you ch	eck this box, complete a Schedule	R for each relying advis	er.			
C.	name cha Vour le	ng is reporting a change in your le ange is of egal name or your primary busi ISORS LLC	,	primary business name (Item 1.B.	(1)), enter the new name and specify whether the		
D.	(1) If you	are registered with the SEC as a	n investment adviser, yo	ur SEC file number: 801-62857			
	(2) If you	report to the SEC as an <i>exempt</i>	reporting adviser, your S	SEC file number:			
	(3) If you have one or more Central Index Key numbers assigned by the SEC ("CIK Numbers"), all of your CIK numbers: CIK Number						
	1013890)					
E.	(1) If you	u have a number ("CRD Number")	assigned by the FINRA's	<i>CRD</i> system or by the IARD system	n, your CRD number: 115211		
	If your fi	rm does not have a CRD number,	skip this Item 1.E. Do no	ot provide the CRD number of one o	f your officers, employees, or affiliates.		
	(2) If vou	ı have additional CRD Numbers, y	our additional CRD numb	pers:			
		, , , , , , , , , , , , , , , , , , , ,		No Information Filed			
F.	Princinal	Office and Place of Business					
		ress (do not use a P.O. Box):					
	Num	ber and Street 1: 5 EAST RUM RIVER DRIVE S		Number and Street 2:			
	City		State:	Country:	ZIP+4/Postal Code:		
	CAM	BRIDGE	Minnesota	United States	55008		
	If th	is address is a private residence, o	check this box: 🗖				
	busii state regis	ness. If you are applying for regist or states to which you are apply	ration, or are registered ing for registration or wit are reporting to the SEC	, with one or more state securities h whom you are registered. If you C as an exempt reporting adviser, li	s, at which you conduct investment advisory authorities, you must list all of your offices in the are applying for SEC registration, if you are st the largest twenty-five offices in terms of		
	(2) Dave	s of week that you normally condu	ct business at vour princ	ipal office and place of business:			
	., ,	onday - Friday ^O Other:		,			
		nal business hours at this location					
		AM - 4:30PM					

(3) Telephone number at this location: 763-689-9023

	()	offices, other than your pri	incipal office and place of busin	ness, at which you conduct investment advisory t	business as of			
	the end of your most recentl 24	y completed fiscal year?						
G.	Mailing address, if different from	your principal office and pl	lace of business address:					
	Number and Street 1:		Number and Street 2:					
	City: Sta	ate:	Country:	ZIP+4/Postal Code:				
	If this address is a private reside	ence, check this box: \Box						
н.	If you are a sole proprietor, state	your full residence addres	s, if different from your <i>princip</i>	oal office and place of business address in Item 1	F.:			
	Number and Street 1:		Number and Street 2:					
	City: Sta	ate:	Country:	ZIP+4/Postal Code:				
I.	Do you have one or more website LinkedIn)?	es or accounts on publicly a	available social media platform	as (including, but not limited to, Twitter, Facebook	Yes No kand ⓒ 〇			
	Schedule D. If a website address without listing addresses for all o	serves as a portal through f the other information. Yo cial media platforms where	which to access other informa u may need to list more than o you do not control the conten	publicly available social media platforms on Sect ation you have published on the web, you may lis one portal address. Do not provide the addresses t. Do not provide the individual electronic mail (e al media platforms.	st the portal s of websites or			
J.	Chief Compliance Officer							
	(1) Provide the name and contact information of your Chief Compliance Officer. If you are an <i>exempt reporting adviser</i> , you must provide the contact information for your Chief Compliance Officer, if you have one. If not, you must complete Item 1.K. below.							
	Name: NEIL LANCE		Other titles, if	Other titles, if any:				
	Telephone number: 763-552-6075		Facsimile num	nber, if any:				
	Number and Street 1: 1995 EAST RUM RIVER DRIVE S		Number and S	Street 2:				
	City: CAMBRIDGE	State: Minnesota	Country: United States	ZIP+4/Postal Code: 55008				
	Electronic mail (e-mail) address, ASKCOMPLIANCE@EFSADVISOR		r has one:					
	under the Investment Company A Employer Identification Number (Name:	Act of 1940 that you advise if any):		n you, a <i>related person</i> or an investment compare officer services to you, provide the <i>person's</i> na				
	IRS Employer Identification Numl	Jei.						
к.	Additional Regulatory Contact Per about this Form ADV, you may pr			is authorized to receive information and respond	1 to questions			
	Name: DOROTHY FULLER		Titles: COO					
	Telephone number:			Facsimile number, if any:				
	763-552-6048		763.689.3742	2				
	Number and Street 1: 1995 EAST RUM RIVER DRIVE S		Number and S					
	City: CAMBRIDGE	State: Minnesota	Country: United States	ZIP+4/Postal Code: 55008				
	Electronic mail (e-mail) address, DOROTHYF@EFSADVISORS.COM		:					
					Yes No			
L.	Do you maintain some or all of the somewhere other than your prince			tion 204 of the Advisers Act, or similar state law,	, oo			

			Yes	No
	М.	Are you registered with a foreign financial regulatory authority?	0	\odot
		Answer "no" if you are not registered with a foreign financial regulatory authority, even if you have an affiliate that is registered with a foreign fin regulatory authority. If "yes," complete Section 1.M. of Schedule D.	ancia	I
			Yes	No
	N.	Are you a public reporting company under Sections 12 or 15(d) of the Securities Exchange Act of 1934?	0	\odot
			Yes	No
	0.	Did you have \$1 billion or more in assets on the last day of your most recent fiscal year? If yes, what is the approximate amount of your assets:	\odot	o
		\$1 billion to less than \$10 billion		
		S \$10 billion to less than \$50 billion		
		C \$50 billion or more		
		For purposes of Item 1.0. only, "assets" refers to your total assets, rather than the assets you manage on behalf of clients. Determine your total using the total assets shown on the balance sheet for your most recent fiscal year end.	asset	s

P. Provide your Legal Entity Identifier if you have one:

A *legal entity identifier* is a unique number that companies use to identify each other in the financial marketplace. You may not have a *legal entity identifier*.

SECTION 1.B. Other Business Names

List your other business names and the jurisdictions in which you use them. You must complete a separate Schedule D Section 1.B. for each business name.

Name: EFS ADVISORS

Jurisdictions

🗖 AL		I NE	□ sc	
🗹 AK	IN IN	□ NV	SD SD	
🔽 AZ	IA IA	I NH	🗹 TN	
🔽 AR	□ KS	Г NJ	☑ TX	
CA	□ KY	□ NM	🗖 UT	
🔽 со	LA LA	I NY	□ vt	
🗖 ст	Г ме	✓ NC	□ VI	
DE	MD	☑ ND	VA VA	
DC	Г MA	Гон	VA 🗹	
🔽 FL	MI MI	Гок	□ wv	
GA GA	MN MN	☑ OR	I wi	
🗖 gu	MS	I PA	L WY	
Пні	MO	E PR	C Other:	
🗖 ID	MT	T RI		

SECTION 1.F. Other Offices

Complete the following information for each office, other than your *principal office and place of business*, at which you conduct investment advisory business. You must complete a separate Schedule D Section 1.F. for each location. If you are applying for SEC registration, if you are registered only with the SEC, or if you are an *exempt reporting adviser*, list only the largest twenty-five offices (in terms of numbers of *employees*).

Number and Street 1:		Number and Street 2:	
714 LAKE AVE		105	
City:	State:	Country:	Z
DETROIT LAKES	Minnesota	United States	50

ZIP+4/Postal Code: 56501

If this address is a private residence, check this box: $\hfill\square$

Telephone Number: 218-307-0747	Facsimile Number, if any:				
If this office location is also required to be registered with FINRA or a <i>state securities authority</i> as a branch office location for a broker-dealer or investment adviser on the Uniform Branch Office Registration Form (Form BR), please provide the <i>CRD</i> Branch Number here: 728178					
How many <i>employees</i> perform investment advisory f 1	unctions from this office loo	cation?			
Are other business activities conducted at this office (1) Broker-dealer (registered or unregistered) (2) Bank (including a separately identifiable depar					
(3) Insurance broker or agent					
\Box (4) Commodity pool operator or commodity tradin \Box (5) Registered municipal advisor	g advisor (whether register	ed or exempt from registration)			
\square (6) Accountant or accounting firm					
(7) Lawyer or law firm					
Describe any other <i>investment-related</i> business activ	vities conducted from this o	ffice location:			
Complete the following information of the following	they then we will be a	an and place of two in the initial			
Complete the following information for each office, o You must complete a separate Schedule D Section 1. you are an <i>exempt reporting adviser</i> , list only the lar	.F. for each location. If you	are applying for SEC registration	n, if you are registered only with the SEC, or if		
Number and Street 1: 677 ANNE STREET NW		Number and Street 2: UNIT E			
City:	State:	Country:	ZIP+4/Postal Code:		
BEMIDJI	Minnesota	United States	56601		
If this address is a private residence, check this box:					
Telephone Number: 218-751-0304	Facsimile Number, if any: 218-759-2152				
If this office location is also required to be registered adviser on the Uniform Branch Office Registration Fo		,			
How many <i>employees</i> perform investment advisory f 1	unctions from this office loc	cation?			
Are other business activities conducted at this office	location? (check all that ap	ply)			
(1) Broker-dealer (registered or unregistered)					
\Box (2) Bank (including a separately identifiable depar	tment or division of a bank)			
(3) Insurance broker or agent					
(4) Commodity pool operator or commodity tradin	g advisor (whether register	ed or exempt from registration)			
\Box (5) Registered municipal advisor					
 (6) Accountant or accounting firm (7) Lawyer or law firm 					
Describe any other investment-related business activ	/ities conducted from this o	ffice location:			
Complete the following information for each office, or You must complete a separate Schedule D Section 1. you are an <i>exempt reporting adviser</i> , list only the lar	.F. for each location. If you	are applying for SEC registration	n, if you are registered only with the SEC, or if		
Number and Street 1: 28245 LAMAR AVE		Number and Street 2:			

City: CHISAGO CITY	State: Minnesota	Country: United States	ZIP+4/Postal Code: 55013						
If this address is a private residence, check this box:									
Telephone Number: 651-213-0900	Facsimile Number, if any: 651-257-4362								
	If this office location is also required to be registered with FINRA or a <i>state securities authority</i> as a branch office location for a broker-dealer or investment adviser on the Uniform Branch Office Registration Form (Form BR), please provide the <i>CRD</i> Branch Number here: 764900								
How many <i>employees</i> perform investment advisory f 2	unctions from this office loo	cation?							
 ☑ (1) Broker-dealer (registered or unregistered) ☑ (2) Bank (including a separately identifiable depare ☑ (3) Insurance broker or agent 	 (2) Bank (including a separately identifiable department or division of a bank) (3) Insurance broker or agent (4) Commodity pool operator or commodity trading advisor (whether registered or exempt from registration) (5) Registered municipal advisor (6) Accountant or accounting firm 								
Describe any other investment-related business activ	vities conducted from this o	ffice location:							
Complete the following information for each office, other than your <i>principal office and place of business</i> , at which you conduct investment advisory business. You must complete a separate Schedule D Section 1.F. for each location. If you are applying for SEC registration, if you are registered only with the SEC, or if you are an <i>exempt reporting adviser</i> , list only the largest twenty-five offices (in terms of numbers of <i>employees</i>).									
you are an exempt reporting adviser, list only the land	gest twenty-five offices (in	terms of numbers of employees	5).						
you are an <i>exempt reporting adviser</i> , list only the lan Number and Street 1: 41 SHERBURNE AVENUE	gest twenty-five offices (in	terms of numbers of <i>employees</i> Number and Street 2:	s).						
Number and Street 1:	rgest twenty-five offices (in State: Minnesota		:). ZIP+4/Postal Code: 55103						
Number and Street 1: 41 SHERBURNE AVENUE City:	State: Minnesota	Number and Street 2: Country:	ZIP+4/Postal Code:						
Number and Street 1: 41 SHERBURNE AVENUE City: ST. PAUL	State: Minnesota	Number and Street 2: Country:	ZIP+4/Postal Code:						
Number and Street 1: 41 SHERBURNE AVENUE City: ST. PAUL If this address is a private residence, check this box: Telephone Number:	State: Minnesota Facsimile Number, if any: 651-292-4815 with FINRA or a <i>state secu</i>	Number and Street 2: Country: United States	ZIP+4/Postal Code: 55103 re location for a broker-dealer or investment						
Number and Street 1: 41 SHERBURNE AVENUE City: ST. PAUL If this address is a private residence, check this box: Telephone Number: 651-292-4895 If this office location is also required to be registered adviser on the Uniform Branch Office Registration Fo	State: Minnesota Facsimile Number, if any: 651-292-4815 with FINRA or a <i>state secu</i> rm (Form BR), please provi	Number and Street 2: Country: United States <i>writies authority</i> as a branch office de the <i>CRD</i> Branch Number here	ZIP+4/Postal Code: 55103 re location for a broker-dealer or investment						
Number and Street 1: 41 SHERBURNE AVENUE City: ST. PAUL If this address is a private residence, check this box: Telephone Number: 651-292-4895 If this office location is also required to be registered adviser on the Uniform Branch Office Registration Fo 325532 How many <i>employees</i> perform investment advisory for	State: Minnesota Facsimile Number, if any: 651-292-4815 with FINRA or a <i>state secu</i> rm (Form BR), please provi functions from this office loc location? (check all that app tment or division of a bank	Number and Street 2: Country: United States <i>Trities authority</i> as a branch office de the <i>CRD</i> Branch Number here cation? ply)	ZIP+4/Postal Code: 55103 Re location for a broker-dealer or investment a:						
Number and Street 1: 41 SHERBURNE AVENUE City: ST. PAUL If this address is a private residence, check this box: Telephone Number: 651-292-4895 If this office location is also required to be registered adviser on the Uniform Branch Office Registration Fo 325532 How many <i>employees</i> perform investment advisory for 3 Are other business activities conducted at this office If (1) Broker-dealer (registered or unregistered) (2) Bank (including a separately identifiable depart (3) Insurance broker or agent (4) Commodity pool operator or commodity tradim (5) Registered municipal advisor (6) Accountant or accounting firm	State: Minnesota Facsimile Number, if any: 651-292-4815 with FINRA or a <i>state secu</i> rm (Form BR), please provi functions from this office loc location? (check all that app tment or division of a bank g advisor (whether register	Number and Street 2: Country: United States <i>irities authority</i> as a branch office de the <i>CRD</i> Branch Number here cation? ply)) red or exempt from registration)	ZIP+4/Postal Code: 55103 Re location for a broker-dealer or investment a:						

	tion 1.F. for each location.	If you are applying for SEC re	s, at which you conduct investment advisory business. gistration, if you are registered only with the SEC, or if <i>nployees</i>).
Number and Street 1: 101 W LAKE ST		Number and Street 2	
City: CHISHOLM	State: Minnesota	Country: United States	ZIP+4/Postal Code: 55746
If this address is a private residence, check thi	is box: 🗖		
Telephone Number: 218-262-1680	Facsimile Number,	if any:	
If this office location is also required to be regi adviser on the Uniform Branch Office Registrat 427834		,	anch office location for a broker-dealer or investment nber here:
How many <i>employees</i> perform investment adv 2	isory functions from this o	ffice location?	
Are other business activities conducted at this $\mathbf{\overline{V}}$ (1) Broker-dealer (registered or unregistere	d)		
(2) Bank (including a separately identifiable	department or division of	a bank)	
(3) Insurance broker or agent			
(4) Commodity pool operator or commodity	trading advisor (whether	registered or exempt from regi	stration)
(5) Registered municipal advisor			
\square (6) Accountant or accounting firm			
(7) Lawyer or law firm			
Describe any other investment-related busines	s activities conducted fror	n this office location:	
-	tion 1.F. for each location.	If you are applying for SEC re	s, at which you conduct investment advisory business. gistration, if you are registered only with the SEC, or if
Number and Street 1:		Number and Street 2	
768 SOUTHCROSS DRIVE W.			
City: BURNSVILLE	State: Minnesota	Country: United States	ZIP+4/Postal Code: 55306
If this address is a private residence, check thi	s box:		
Telephone Number: 612-940-3587	Facsimile Number,	if any:	
If this office location is also required to be regi adviser on the Uniform Branch Office Registrat 426334			anch office location for a broker-dealer or investment nber here:
How many <i>employees</i> perform investment adv 3	isory functions from this c	ffice location?	
Are other business activities and details	office location? (-bb- "	that apply)	
Are other business activities conducted at this		илат арріу)	
\mathbf{V} (1) Broker-dealer (registered or unregistere			
\Box (2) Bank (including a separately identifiable	department or division of	a bank)	
(3) Insurance broker or agent			
(4) Commodity pool operator or commodity	trading advisor (whether	registered or exempt from regi	stration)
(5) Registered municipal advisor			
\Box (6) Accountant or accounting firm			
🗌 (7) Lawyer or law firm			

Describe any other investment-related business activities conducted from this office location:

Complete the following information for each office, other than your principal office and place of business, at which you conduct investment advisory business. You must complete a separate Schedule D Section 1.F. for each location. If you are applying for SEC registration, if you are registered only with the SEC, or if you are an exempt reporting adviser, list only the largest twenty-five offices (in terms of numbers of employees). Number and Street 1: Number and Street 2: 2778 COMMERCE DRIVE NW SUITE B Country: ZIP+4/Postal Code: City: State: ROCHESTER Minnesota United States 55901 If this address is a private residence, check this box: \Box Facsimile Number, if any: Telephone Number: 507-285-1594 507-288-1536 If this office location is also required to be registered with FINRA or a state securities authority as a branch office location for a broker-dealer or investment adviser on the Uniform Branch Office Registration Form (Form BR), please provide the CRD Branch Number here: 325861 How many employees perform investment advisory functions from this office location? 4 Are other business activities conducted at this office location? (check all that apply) (1) Broker-dealer (registered or unregistered) (2) Bank (including a separately identifiable department or division of a bank) ☑ (3) Insurance broker or agent 🗆 (4) Commodity pool operator or commodity trading advisor (whether registered or exempt from registration) (5) Registered municipal advisor (6) Accountant or accounting firm (7) Lawyer or law firm Describe any other investment-related business activities conducted from this office location: Complete the following information for each office, other than your principal office and place of business, at which you conduct investment advisory business. You must complete a separate Schedule D Section 1.F. for each location. If you are applying for SEC registration, if you are registered only with the SEC, or if you are an exempt reporting adviser, list only the largest twenty-five offices (in terms of numbers of employees). Number and Street 1: Number and Street 2: 1950 NORTHWESTERN AVE #106 ZIP+4/Postal Code: City: State: Country: STILLWATER Minnesota United States 55082 If this address is a private residence, check this box: \square Telephone Number: Facsimile Number, if any: 866-439-3131 651-439-8282 If this office location is also required to be registered with FINRA or a state securities authority as a branch office location for a broker-dealer or investment adviser on the Uniform Branch Office Registration Form (Form BR), please provide the CRD Branch Number here: 562901 How many employees perform investment advisory functions from this office location? 4 Are other business activities conducted at this office location? (check all that apply) (1) Broker-dealer (registered or unregistered) (2) Bank (including a separately identifiable department or division of a bank)

 (3) Insurance broker or agent (4) Commodity pool operator or commodity trading advisor (whether registered or exempt from registration) (5) Registered municipal advisor (6) Accountant or accounting firm (7) Lawyer or law firm Describe any other <i>investment-related</i> business activities conducted from this office location: 						
Complete the following information for each office, other You must complete a separate Schedule D Section 1.F. for you are an <i>exempt reporting adviser</i> , list only the largest	or each location. If yo	ou are applying for SEC registratio	n, if you are registered only with the SEC, or if			
Number and Street 1: 110 2ND ST S		Number and Street 2: #308				
,	ate: nnesota	Country: United States	ZIP+4/Postal Code: 55320			
If this address is a private residence, check this box: $\ \square$						
-	csimile Number, if an 0-558-2955	y:				
If this office location is also required to be registered with adviser on the Uniform Branch Office Registration Form (738929						
How many <i>employees</i> perform investment advisory funct 3	tions from this office	location?				
Are other business activities conducted at this office location? (check all that apply) (1) Broker-dealer (registered or unregistered) (2) Bank (including a separately identifiable department or division of a bank) (3) Insurance broker or agent (4) Commodity pool operator or commodity trading advisor (whether registered or exempt from registration) (5) Registered municipal advisor (6) Accountant or accounting firm (7) Lawyer or law firm Describe any other <i>investment-related</i> business activities conducted from this office location:						
Complete the following information for each office, other than your <i>principal office and place of business</i> , at which you conduct investment advisory business. You must complete a separate Schedule D Section 1.F. for each location. If you are applying for SEC registration, if you are registered only with the SEC, or if you are an <i>exempt reporting adviser</i> , list only the largest twenty-five offices (in terms of numbers of <i>employees</i>).						
Number and Street 1: 775 WEST MT. VERNON ROAD		Number and Street 2:				
City: MT. VERNON	State: Iowa	Country: United States	ZIP+4/Postal Code: 52314			
If this address is a private residence, check this box: $\mathbf{\overline{P}}$						
Telephone Number: 319-895-6791						
If this office location is also required to be registered with FINRA or a <i>state securities authority</i> as a branch office location for a broker-dealer or investment adviser on the Uniform Branch Office Registration Form (Form BR), please provide the <i>CRD</i> Branch Number here: 588740						

How many <i>employees</i> perform investment advisory functions from this office location? 3							
Are other business activities conducted at this office location? (check all that apply) (1) Broker-dealer (registered or unregistered) (2) Bank (including a separately identifiable department or division of a bank) (3) Insurance broker or agent (4) Commodity pool operator or commodity trading advisor (whether registered or exempt from registration) (5) Registered municipal advisor (6) Accountant or accounting firm (7) Lawyer or law firm Describe any other <i>investment-related</i> business activities conducted from this office location:							
	F. for each location. If you	are applying for SEC reg	s, at which you conduct investment advisory business. istration, if you are registered only with the SEC, or if aployees).				
Number and Street 1: 560 SECOND AVE		Number and Street 2: BOX 279					
City: WINDOM	State: Minnesota	Country: United States	ZIP+4/Postal Code: 56101				
If this address is a private residence, check this box:							
Telephone Number: 507-238-2683	Facsimile Number, if any:						
If this office location is also required to be registered adviser on the Uniform Branch Office Registration For 544993							
How many <i>employees</i> perform investment advisory fr 3	unctions from this office loc	cation?					
Are other business activities conducted at this office l (1) Broker-dealer (registered or unregistered)	location? (check all that ap	ply)					
\square (2) Bank (including a separately identifiable depart $\overline{\mathbf{V}}$ (3) Insurance broker or agent	tment or division of a bank)					
\square (4) Commodity pool operator or commodity trading	g advisor (whether register	ed or exempt from regi	stration)				
 (5) Registered municipal advisor (6) Accountant or accounting firm 							
(7) Lawyer or law firm							
Describe any other investment-related business activ	ities conducted from this of	ffice location:					
	F. for each location. If you	are applying for SEC reg	s, at which you conduct investment advisory business. istration, if you are registered only with the SEC, or if <i>nployees</i>).				
Number and Street 1: 12301 WHITEWATER DRIVE		Number and Street 2: #145					
City: MINNETONKA	State: Minnesota	Country: United States	ZIP+4/Postal Code: 55343				
If this address is a private residence, check this box:	_						
Telephone Number:	Facsimile Number, if any:						

952-941-9141

Facsimile Number, if any: 952-941-9141

If this office location is also required to be registered with FINRA or a state securities authority as a branch office location for a broker-dealer or investment adviser on the Uniform Branch Office Registration Form (Form BR), please provide the CRD Branch Number here: 660229								
How many <i>employees</i> perform investment advisory functions from this office location? 4								
Are other business activities conducted at this office location? (check all that apply) (1) Broker-dealer (registered or unregistered) 								
\Box (2) Bank (including a separately identifiable de	epartment or division of a b	bank)						
(3) Insurance broker or agent								
(4) Commodity pool operator or commodity tra	ading advisor (whether reg	istered or exempt from regi	istration)					
(5) Registered municipal advisor								
\Box (6) Accountant or accounting firm								
🗖 (7) Lawyer or law firm								
Describe any other <i>investment-related</i> business a	activities conducted from th	nis office location:						
-	n 1.F. for each location. If	you are applying for SEC re	is, at which you conduct investment advisory business. gistration, if you are registered only with the SEC, or if <i>mployees</i>).					
Number and Street 1: 11599 ROBINSON DRIVE NW		Number and Street 2:						
City:	State:	Country:	ZIP+4/Postal Code:					
COON RAPIDS	Minnesota	United States	55433					
If this address is a private residence, check this b	Dox:							
Telephone Number: 763-706-3950	Facsimile Number, if a 763-559-6055	iny:						
If this office location is also required to be registered adviser on the Uniform Branch Office Registration 316449		,	anch office location for a broker-dealer or investment nber here:					
How many <i>employees</i> perform investment advise	bry functions from this offic	e location?						
Are other business activities conducted at this off	ice location? (check all tha	t apply)						
✓ (1) Broker-dealer (registered or unregistered)								
\Box (2) Bank (including a separately identifiable de	epartment or division of a b	bank)						
✓ (3) Insurance broker or agent			· · · · ·					
(4) Commodity pool operator or commodity tra	adıng advisor (whether reg	istered or exempt from regi	istration)					
(5) Registered municipal advisor								
\Box (6) Accountant or accounting firm								
(7) Lawyer or law firm								
Describe any other investment-related business a	activities conducted from th	nis office location:						
	n 1.F. for each location. If	you are applying for SEC re	is, at which you conduct investment advisory business. gistration, if you are registered only with the SEC, or if <i>mployees</i>).					
Number and Street 1:		Number and Street 2:	:					
9210 WYOMING AVE N.		#200						

Country:

United States

ZIP+4/Postal Code:

55445

State:

Minnesota

City:

BROOKLYN PARK

If this address is a private residence, check this box:								
Telephone Number: 763 315 3416	Facsimile Number, if any: 763 315 3419							
If this office location is also required to be registered with FINRA or a <i>state securities authority</i> as a branch office location for a broker-dealer or investment adviser on the Uniform Branch Office Registration Form (Form BR), please provide the <i>CRD</i> Branch Number here: 633784								
How many <i>employees</i> perform investment advisory functions from this office location? 2								
 Are other business activities conducted at this office I ✓ (1) Broker-dealer (registered or unregistered) □ (2) Bank (including a separately identifiable depart ✓ (3) Insurance broker or agent □ (4) Commodity pool operator or commodity trading 	tment or division of a bank)		n)					
 (5) Registered municipal advisor (6) Accountant or accounting firm (7) Lawyer or law firm 								
Describe any other investment-related business activ	ities conducted from this of	fice location:						
Complete the following information for each office, ot You must complete a separate Schedule D Section 1.1 you are an <i>exempt reporting adviser</i> , list only the lar	F. for each location. If you a	are applying for SEC registrat	ion, if you are registered only with the SEC, or if					
Number and Street 1: 1462 MONTEREY COURT		Number and Street 2: BOX 790						
City: STILLWATER	State: Minnesota	Country: United States	ZIP+4/Postal Code: 55082					
If this address is a private residence, check this box:								
Telephone Number: 651-383-8135	Facsimile Number, if any:							
If this office location is also required to be registered adviser on the Uniform Branch Office Registration For 819399								
How many <i>employees</i> perform investment advisory for 1	unctions from this office loc	ation?						
Are other business activities conducted at this office location? (check all that apply) (1) Broker-dealer (registered or unregistered) (2) Bank (including a separately identifiable department or division of a bank) (3) Insurance broker or agent (4) Commodity pool operator or commodity trading advisor (whether registered or exempt from registration) (5) Registered municipal advisor (6) Accountant or accounting firm (7) Lawyer or law firm 								
Describe any other investment-related business activ	ities conducted from this of	fice location:						
Complete the following information for each office, ot	her than your <i>principal office</i>	e and place of business, at w	hich you conduct investment advisory business.					

Complete the following information for each office, other than your *principal office and place of business*, at which you conduct investment advisory business. You must complete a separate Schedule D Section 1.F. for each location. If you are applying for SEC registration, if you are registered only with the SEC, or if you are an *exempt reporting adviser*, list only the largest twenty-five offices (in terms of numbers of *employees*).

Number and Street 1: 3523 45TH STREET SOUTH		Number and Street 2: SUITE 100	
City: FARGO	State: North Dakota	Country: United States	ZIP+4/Postal Code: 58104
If this address is a private residence, check this box	: 🗹		
Telephone Number: 651-230-3648	Facsimile Number, if any: 701-282-0449		
If this office location is also required to be registered adviser on the Uniform Branch Office Registration For 757242			
How many <i>employees</i> perform investment advisory 1	functions from this office loc	ation?	
 Are other business activities conducted at this office ✓ (1) Broker-dealer (registered or unregistered) □ (2) Bank (including a separately identifiable depaired) ✓ (3) Insurance broker or agent □ (4) Commodity pool operator or commodity tradint □ (5) Registered municipal advisor □ (6) Accountant or accounting firm □ (7) Lawyer or law firm 	rtment or division of a bank))
Describe any other <i>investment-related</i> business acti	vities conducted from this of	fice location:	
Complete the following information for each office, of You must complete a separate Schedule D Section 1 you are an <i>exempt reporting adviser</i> , list only the la	.F. for each location. If you a	are applying for SEC registratio	n, if you are registered only with the SEC, or if
Number and Street 1: 21642 NORTH RAIDER COURT		Number and Street 2:	
City: CROSBY	State: Minnesota	Country: United States	ZIP+4/Postal Code: 56441
If this address is a private residence, check this box	: 🗹		
Telephone Number: 218-546-6625	Facsimile Number, if any: 218-546-6626		
If this office location is also required to be registered adviser on the Uniform Branch Office Registration Fo 568741		,	
How many <i>employees</i> perform investment advisory 1	functions from this office loc	ation?	
 Are other business activities conducted at this office ✓ (1) Broker-dealer (registered or unregistered) □ (2) Bank (including a separately identifiable depated (3) Insurance broker or agent □ (4) Commodity pool operator or commodity traditional (5) Registered municipal advisor □ (6) Accountant or accounting firm 	rtment or division of a bank))

Describe any other *investment-related* business activities conducted from this office location:

Complete the following information for each office, other than your principal office and place of business, at which you conduct investment advisory business. You must complete a separate Schedule D Section 1.F. for each location. If you are applying for SEC registration, if you are registered only with the SEC, or if you are an exempt reporting adviser, list only the largest twenty-five offices (in terms of numbers of employees). Number and Street 1: Number and Street 2: **1961 PREMIER DRIVE** 406 Country: ZIP+4/Postal Code: City: State: MANKATO Minnesota United States 56001 If this address is a private residence, check this box: \Box Telephone Number: Facsimile Number, if any: 507-387-6410 507-345-3331 If this office location is also required to be registered with FINRA or a state securities authority as a branch office location for a broker-dealer or investment adviser on the Uniform Branch Office Registration Form (Form BR), please provide the CRD Branch Number here: 544991 How many employees perform investment advisory functions from this office location? 1 Are other business activities conducted at this office location? (check all that apply) ☑ (1) Broker-dealer (registered or unregistered) (2) Bank (including a separately identifiable department or division of a bank) (3) Insurance broker or agent \Box (4) Commodity pool operator or commodity trading advisor (whether registered or exempt from registration) (5) Registered municipal advisor (6) Accountant or accounting firm (7) Lawyer or law firm Describe any other investment-related business activities conducted from this office location: Complete the following information for each office, other than your principal office and place of business, at which you conduct investment advisory business. You must complete a separate Schedule D Section 1.F. for each location. If you are applying for SEC registration, if you are registered only with the SEC, or if you are an exempt reporting adviser, list only the largest twenty-five offices (in terms of numbers of employees). Number and Street 1: Number and Street 2: 1210 LAKELAND DR SE SUITE 3 ZIP+4/Postal Code: City: State: Country: WILLMAR Minnesota United States 56201 If this address is a private residence, check this box: \Box Facsimile Number, if any: Telephone Number: 320-217-7090 320-235-1733 If this office location is also required to be registered with FINRA or a state securities authority as a branch office location for a broker-dealer or investment adviser on the Uniform Branch Office Registration Form (Form BR), please provide the CRD Branch Number here: 544996 How many employees perform investment advisory functions from this office location? 1 Are other business activities conducted at this office location? (check all that apply) (1) Broker-dealer (registered or unregistered) (2) Bank (including a separately identifiable department or division of a bank) (3) Insurance broker or agent 🗆 (4) Commodity pool operator or commodity trading advisor (whether registered or exempt from registration)

 (5) Registered municipal advisor (6) Accountant or accounting firm (7) Lawyer or law firm 			
Describe any other investment-related business activ	vities conducted from this of	ffice location:	
Complete the following information for each office, or You must complete a separate Schedule D Section 1. you are an <i>exempt reporting adviser</i> , list only the lar	.F. for each location. If you a	are applying for SEC registratio	n, if you are registered only with the SEC, or if
Number and Street 1: 1995 EAST RUM RIVER DRIVE S.		Number and Street 2:	
City: CAMBRIDGE	State: Minnesota	Country: United States	ZIP+4/Postal Code: 55008
If this address is a private residence, check this box:			
Telephone Number: 763 689 9023	Facsimile Number, if any: 763 689 3742		
If this office location is also required to be registered adviser on the Uniform Branch Office Registration Fo 305698		,	
How many <i>employees</i> perform investment advisory f 3	functions from this office loc	ation?	
 Are other business activities conducted at this office ✓ (1) Broker-dealer (registered or unregistered) □ (2) Bank (including a separately identifiable depare ✓ (3) Insurance broker or agent □ (4) Commodity pool operator or commodity tradine □ (5) Registered municipal advisor □ (6) Accountant or accounting firm □ (7) Lawyer or law firm 	tment or division of a bank))
Describe any other investment-related business activ	vities conducted from this of	ffice location:	
Complete the following information for each office, o You must complete a separate Schedule D Section 1. you are an <i>exempt reporting adviser</i> , list only the lar	.F. for each location. If you a	are applying for SEC registratio	n, if you are registered only with the SEC, or if
Number and Street 1: 639 E CENTRAL ENTRANCE		Number and Street 2:	
City: DULUTH	State: Minnesota	Country: United States	ZIP+4/Postal Code: 55811
If this address is a private residence, check this box:			
Telephone Number: 218-208-8775	Facsimile Number, if any:		
If this office location is also required to be registered adviser on the Uniform Branch Office Registration Fo 788994			
How many <i>employees</i> perform investment advisory f	functions from this office loc	ation?	

 Are other business activities conducted at this office ✓ (1) Broker-dealer (registered or unregistered) □ (2) Bank (including a separately identifiable departed) ✓ (3) Insurance broker or agent □ (4) Commodity pool operator or commodity tradint □ (5) Registered municipal advisor □ (6) Accountant or accounting firm 	rtment or division of a bank)	tion)
(7) Lawyer or law firm			
Describe any other <i>investment-related</i> business activ	vities conducted from this o	ffice location:	
Complete the following information for each office, o You must complete a separate Schedule D Section 1 you are an <i>exempt reporting adviser</i> , list only the lan	.F. for each location. If you	are applying for SEC registr	ation, if you are registered only with the SEC, or if
Number and Street 1: 8500 210TH ST W		Number and Street 2: SUITE 152	
City: LAKEVILLE	State: Minnesota	Country: United States	ZIP+4/Postal Code: 55044
If this address is a private residence, check this box:	: 🗖		
Telephone Number: 952-250-9635	Facsimile Number, if any:		
If this office location is also required to be registered adviser on the Uniform Branch Office Registration Fo 823689			
How many <i>employees</i> perform investment advisory 1 1	functions from this office loo	cation?	
Are other business activities conducted at this office (1) Broker-dealer (registered or unregistered)	location? (check all that ap	ply)	
 (2) Bank (including a separately identifiable depart (3) Insurance broker or agent 	rtment or division of a bank)	
 (4) Commodity pool operator or commodity tradir (5) Registered municipal advisor 	ıg advisor (whether register	red or exempt from registral	ion)
 (6) Accountant or accounting firm (7) Lawyer or law firm 			
	vition conducted from this a	ffice location	
Describe any other <i>investment-related</i> business activ			
Complete the following information for each office, o	, , ,	, , ,	, , , , , , , , , , , , , , , , , , , ,
You must complete a separate Schedule D Section 1 you are an <i>exempt reporting adviser</i> , list only the land	,		
Number and Street 1: 2042 WOODDALE DRIVE		Number and Street 2:	
City: WOODBURY	State: Minnesota	Country: United States	ZIP+4/Postal Code: 55125
If this address is a private residence, check this box	: 🗖		
Telephone Number: 651-372-8545	Facsimile Number, if any:		
If this office location is also required to be registered	d with FINRA or a state see	urities authority as a branch	office location for a broker-doalor or invoctment

If this office location is also required to be registered with FINRA or a state securities authority as a branch office location for a broker-dealer or investment adviser on the Uniform Branch Office Registration Form (Form BR), please provide the CRD Branch Number here:

827373			
How many <i>employees</i> perform investment advisory functions from this office location? 1			
Are other business activities conducted at this office location? (check all that apply) (1) Broker-dealer (registered or unregistered) (2) Bank (including a separately identifiable department or division of a bank) (3) Insurance broker or agent (4) Commodity pool operator or commodity trading advisor (whether registered or exempt from registration) (5) Registered municipal advisor (6) Accountant or accounting firm (7) Lawyer or law firm Describe any other <i>investment-related</i> business activities conducted from this office location:			
Complete the following information for each office, o You must complete a separate Schedule D Section 1. you are an <i>exempt reporting adviser</i> , list only the lar	F. for each location. If you	are applying for SEC registrati	on, if you are registered only with the SEC, or if
Number and Street 1: 12726 LAKE VISTA LANE		Number and Street 2:	
City: CHAMPLIN	State: Minnesota	Country: United States	ZIP+4/Postal Code: 55316
If this address is a private residence, check this box:			
Telephone Number: 651-815-1888	Facsimile Number, if any:		
If this office location is also required to be registered adviser on the Uniform Branch Office Registration Fo 831931		-	
How many <i>employees</i> perform investment advisory f 1	unctions from this office lo	cation?	
 Are other business activities conducted at this office ✓ (1) Broker-dealer (registered or unregistered) □ (2) Bank (including a separately identifiable depare ✓ (3) Insurance broker or agent □ (4) Commodity pool operator or commodity tradine □ (5) Registered municipal advisor □ (6) Accountant or accounting firm □ (7) Lawyer or law firm 	tment or division of a bank)	n)
Describe any other <i>investment-related</i> business activ	vities conducted from this o	ffice location:	

SECTION 1.I. Website Addresses

List your website addresses, including addresses for accounts on publicly available social media platforms where you control the content (including, but not limited to, Twitter, Facebook and/or LinkedIn). You must complete a separate Schedule D Section 1.I. for each website or account on a publicly available social media platform.

Address of Website/Account on Publicly Available Social Media Platform: HTTP://WWW.TSAINVEST.COM

Address of Website/Account on Publicly Available Social Media Platform: HTTP://WWW.EFSADVISORS.COM

Address of Website/Account on Publicly Available Social Media Platform:	HTTPS://WWW.FACEBOOK.COM/EDUCATORSFINANCIAL/
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Address of Website/Account on Publicly Available Social Media Platform: HTTPS://WWW.LINKEDIN.COM/COMPANY/EDUCATORS-FINANCIAL-SERVICES-INC-/

SECTION 1.L. Location of Books and Records			
Complete the following information for each location a must complete a separate Schedule D, Section 1.L. fo		our books and records, other than	your principal office and place of business. You
Name of entity where books and records are kept: CIRRUS DATA LLC			
Number and Street 1: 944 LEROSE COURT NE		Number and Street 2:	
City: MARIETTA	State: Georgia	Country: United States	ZIP+4/Postal Code: 30068-4232
If this address is a private residence, check this box:			
Telephone Number: 770 578 0287	Facsimile number,	if any:	
This is (check one):			
O one of your branch offices or affiliates.			
• a third-party unaffiliated recordkeeper.			
O other.			
Briefly describe the books and records kept at this loc COMMISSIONS PROCESSING PROVIDER ASSOCIATED		DER.	
Name of entity where books and records are kept: GLOBAL RELAY			
Number and Street 1: 233 S. WACKER DRIVE		Number and Street 2: 84TH FLOOR	
City:	State:	Country:	ZIP+4/Postal Code:
CHICAGO	Illinois	United States	60606
If this address is a private residence, check this box:			
Telephone Number: (866) 484-6630	Facsimile number,	if any:	
This is (check one):			
O one of your branch offices or affiliates.			
In a third-party unaffiliated recordkeeper.			
O other.			
Briefly describe the books and records kept at this loc GLOBAL RELAY IS AN ONLINE EMAIL CORRESPONDAN MEDIA PAGE ARCHIVES ARE KEPT THERE.		EDIA ARCHIVING AND REVIEW TO	OL. EMAIL CORRESPONDANCE AND SOCIAL
Name of entity where books and records are kept: SITEQUEST TECHNOLOGIES			

Number and Street 1: 707 WEST 700 SOUTH #100		Number and Street 2:	
City: WOODS CROSS	State: Utah	Country: United States	ZIP+4/Postal Code: 84087
If this address is a private residence, check this box:			
Telephone Number: (801) 896-0951	Facsimile numbe	r, if any:	
This is (check one): $^{\circ}$ one of your branch offices or affiliates.			
 a third-party unaffiliated recordkeeper. 			
• other.			
Briefly describe the books and records kept at this loc SITEQUEST TECHNOLOGIES IS A PROVIDER OF THE ONLINE SURVEILLANCE SWEEPS ARE KEPT WITH TH	EAGLEEYE SURVEIL	LANCE ONLINE REPRESENTATIVE	SURVEILLANCE TOOL. RESULTS YIELDED BY
Name of entity where books and records are kept: OVERDORF SYSTEMS CONSULTANTS			
Number and Street 1: 120 PIERCE AVENUE		Number and Street 2:	
	tate: Iew York	Country: United States	ZIP+4/Postal Code: 14075
If this address is a private residence, check this box:			
Telephone Number: F. 716 406 8511	acsimile number, if	any:	
This is (check one):			
C one of your branch offices or affiliates.			
• a third-party unaffiliated recordkeeper.			
O other.			
Briefly describe the books and records kept at this loc CLIENT RELATIONSHIP MANAGEMENT (SYCAMORE) S			
Name of entity where books and records are kept: PREMIER TECHNOLOGIES			
Number and Street 1: 320 S/ ANKERY BLVD.		Number and Street 2:	
City: ANKERY		Country: United States	ZIP+4/Postal Code: 50023
If this address is a private residence, check this box:			
Telephone Number: (800) 371-3015	Facsimile number,	if any:	
This is (check one):			
$\ensuremath{\mathbb{O}}$ one of your branch offices or affiliates.			
a third-party unaffiliated recordkeeper.			
O other.			

Briefly describe the books and records kept at this lo PREMIER TECHNOLOGIES OPERATES OFFSITE COMP		STORE ALL ELECTRONIC BOOKS A	ND RECORDS OF THE FIRM.
Name of entity where books and records are kept: MARKETING PRO			
Number and Street 1: 2226 N. COAST HIGHWAY #320		Number and Street 2:	
City: NEWPORT	State: Oregon	Country: United States	ZIP+4/Postal Code: 97365
If this address is a private residence, check this box	: 🗖		
Telephone Number: (866) 254-6035	Facsimile number, i	f any:	
This is (check one):			
C one of your branch offices or affiliates.			
In a third-party unaffiliated recordkeeper.			
C other.			
Briefly describe the books and records kept at this lo MARKETING PRO PROVIDES AN ONLINE ARCHIVE, F MATERIALS ARE KEPT THERE.		. TOOL FOR ADVERTISING AND O	THER PUBLIC-FACING MATERIALS. THERE
Name of entity where books and records are kept: HOME OF KENT SCHUTTE, PRESIDENT OF EDUCATO	RS FINANCIAL SERVICE	s	
Number and Street 1: 33604 LAVERNE ROAD		Number and Street 2:	
	State: Minnesota	Country: United States	ZIP+4/Postal Code: 55008
If this address is a private residence, check this box	: 🗹		
Telephone Number: F 612-387-8200	Facsimile number, if any	:	
This is (check one):			
 one of your branch offices or affiliates. 			
O a third-party unaffiliated recordkeeper.			
O other.			
Briefly describe the books and records kept at this lo BOOKS AND RECORDS RELATED TO FIRM BUSINESS		E YEARS OLD.	
SECTION 1.M. Registration with Foreign Financia	al Regulatory Authori	ties	

No Information Filed

Item 2 SEC Registration/Reporting

Responses to this Item help us (and you) determine whether you are eligible to register with the SEC. Complete this Item 2.A. only if you are applying for SEC registration or submitting an *annual updating amendment* to your SEC registration. If you are filing an *umbrella registration*, the information in Item 2 should be provided for the *filing adviser* only.

			- ,
Α.	ann	ual u	er (or remain registered) with the SEC, you must check at least one of the Items 2.A.(1) through 2.A.(12), below. If you are submitting an odating amendment to your SEC registration and you are no longer eligible to register with the SEC, check Item 2.A.(13). Part 1A Instruction 2 information to help you determine whether you may affirmatively respond to each of these items.
	You	(the	adviser):
	\checkmark	(1)	are a large advisory firm that either:
			(a) has regulatory assets under management of \$100 million (in U.S. dollars) or more; or
			(b) has regulatory assets under management of \$90 million (in U.S. dollars) or more at the time of filing its most recent annual updating amendment and is registered with the SEC;
		(2)	are a mid-sized advisory firm that has regulatory assets under management of \$25 million (in U.S. dollars) or more but less than \$100 million (in U.S. dollars) and you are either:
			(a) not required to be registered as an adviser with the state securities authority of the state where you maintain your principal office and place of business; or
			(b) not subject to examination by the state securities authority of the state where you maintain your principal office and place of business;
			Click HERE for a list of states in which an investment adviser, if registered, would not be subject to examination by the state securities authority.
		(3)	Reserved
		(4)	have your principal office and place of business outside the United States;
		(5)	are an investment adviser (or subadviser) to an investment company registered under the Investment Company Act of 1940;
		(6)	are an investment adviser to a company which has elected to be a business development company pursuant to section 54 of the Investment Company Act of 1940 and has not withdrawn the election, and you have at least \$25 million of regulatory assets under management;
		(7)	are a pension consultant with respect to assets of plans having an aggregate value of at least \$200,000,000 that qualifies for the exemption in rule 203A-2(a);
	2	(8)	are a related adviser under rule 203A-2(b) that controls, is controlled by, or is under common control with, an investment adviser that is registered with the SEC, and your principal office and place of business is the same as the registered adviser;
			If you check this box, complete Section 2.A.(8) of Schedule D.
		(9)	are an adviser relying on rule 203A-2(c) because you expect to be eligible for SEC registration within 120 days;
			If you check this box, complete Section 2.A.(9) of Schedule D.
		(10)	are a multi-state adviser that is required to register in 15 or more states and is relying on rule 203A-2(d);
			If you check this box, complete Section 2.A.(10) of Schedule D.
		(11)	are an Internet adviser relying on rule 203A-2(e);
		(12)	have received an SEC order exempting you from the prohibition against registration with the SEC;
			If you check this box, complete Section 2.A.(12) of Schedule D.

(13) are **no longer eligible** to remain registered with the SEC.

Iurisdictions

State Securities Authority Notice Filings and State Reporting by Exempt Reporting Advisers

C. Under state laws, SEC-registered advisers may be required to provide to state securities authorities a copy of the Form ADV and any amendments they file with the SEC. These are called notice filings. In addition, exempt reporting advisers may be required to provide state securities authorities with a copy of reports and any amendments they file with the SEC. If this is an initial application or report, check the box(es) next to the state(s) that you would like to receive notice of this and all subsequent filings or reports you submit to the SEC. If this is an amendment to direct your notice filings or reports to additional state(s), check the box(es) next to the state(s) that you would like to receive notice of this and all subsequent filings or reports you submit to the SEC. If this is an amendment to direct your notice filings or reports to additional state(s), check the box(es) next to the state(s) that you would like to receive notice of this and all subsequent filings or reports you submit to the SEC. If this is an amendment to your registration to stop your notice filings or reports from going to state(s) that currently receive them, uncheck the box(es) next to those state(s).

Julisaletions			
🗹 AL	₽ IL	☑ NE	☑ sc
☑ AK	☑ IN	✓ NV	☑ SD
✓ AZ	☑ IA	🗖 NH	☑ TN
🗹 AR	🗹 кs	🗖 UJ	🗹 тх
☑ CA	🗹 кү	NM NM	🗹 UT
🗹 со	🗹 LA	✓ NY	VT VT
🗹 ст	🗖 ме	✓ NC	□ VI

DE DE	MD MD	ND ND	☑ VA
DC	🔽 ма	🗹 он	🗹 WA
🗹 FL	MI MI	🗹 ок	₽ wv
🗹 GA	MN MN	I OR	₩ WI
🗖 GU	MS MS	PA	₩ wy
🗹 ні	мо	PR	
☑ ID	☑ MT	🔽 RI	

If you are amending your registration to stop your notice filings or reports from going to a state that currently receives them and you do not want to pay that state's notice filing or report filing fee for the coming year, your amendment must be filed before the end of the year (December 31).

SECTION 2.A.(8) Related Adviser

If you are relying on the exemption in rule 203A-2(b) from the prohibition on registration because you *control*, are *controlled* by, or are under common *control* with an investment adviser that is registered with the SEC and your *principal office and place of business* is the same as that of the registered adviser, provide the following information:

Name of Registered Investment Adviser ADVANCED ADVISOR GROUP, LLC

CRD Number of Registered Investment Adviser 140393

SEC Number of Registered Investment Adviser 801 - 118465

SECTION 2.A.(9) Investment Adviser Expecting to be Eligible for Commission Registration within 120 Days

If you are relying on rule 203A-2(c), the exemption from the prohibition on registration available to an adviser that expects to be eligible for SEC registration within 120 days, you are required to make certain representations about your eligibility for SEC registration. By checking the appropriate boxes, you will be deemed to have made the required representations. You must make both of these representations:

- □ I am not registered or required to be registered with the SEC or a *state securities authority* and I have a reasonable expectation that I will be eligible to register with the SEC within 120 days after the date my registration with the SEC becomes effective.
- I undertake to withdraw from SEC registration if, on the 120th day after my registration with the SEC becomes effective, I would be prohibited by Section 203A(a) of the Advisers Act from registering with the SEC.

SECTION 2.A.(10) Multi-State Adviser

If you are relying on rule 203A-2(d), the multi-state adviser exemption from the prohibition on registration, you are required to make certain representations about your eligibility for SEC registration. By checking the appropriate boxes, you will be deemed to have made the required representations.

If you are applying for registration as an investment adviser with the SEC, you must make both of these representations:

- □ I have reviewed the applicable state and federal laws and have concluded that I am required by the laws of 15 or more states to register as an investment adviser with the *state securities authorities* in those states.
- I undertake to withdraw from SEC registration if I file an amendment to this registration indicating that I would be required by the laws of fewer than 15 states to register as an investment adviser with the state securities authorities of those states.

If you are submitting your annual updating amendment, you must make this representation:

Within 90 days prior to the date of filing this amendment, I have reviewed the applicable state and federal laws and have concluded that I am required by the laws of at least 15 states to register as an investment adviser with the state securities authorities in those states.

SECTION 2.A.(12) SEC Exemptive Order

If you are relying upon an SEC order exempting you from the prohibition on registration, provide the following information:

Application Number:

803-

Date of order:

Item 3 Form of Organization

If you are filing an umbrella registration, the information in Item 3 should be provided for the filing adviser only.

A. How are you organized?

- c Corporation
- C Sole Proprietorship
- O Limited Liability Partnership (LLP)
- C Partnership
- Limited Liability Company (LLC)
- C Limited Partnership (LP)
- O Other (specify):

If you are changing your response to this Item, see Part 1A Instruction 4.

- B. In what month does your fiscal year end each year? DECEMBER
- C. Under the laws of what state or country are you organized? State Country Minnesota United States

If you are a partnership, provide the name of the state or country under whose laws your partnership was formed. If you are a sole proprietor, provide the name of the state or country where you reside.

If you are changing your response to this Item, see Part 1A Instruction 4.

Item 4 Successions

A. Are you, at the time of this filing, succeeding to the business of a registered investment adviser, including, for example, a change of your structure or legal status (e.g., form of organization or state of incorporation)?

Yes No

If "yes", complete Item 4.B. and Section 4 of Schedule D.

 B. Date of Succession: (MM/DD/YYYY) 02/26/2024

If you have already reported this succession on a previous Form ADV filing, do not report the succession again. Instead, check "No." See Part 1A Instruction 4.

SECTION 4 Successions

Complete the following information if you are succeeding to the business of a currently registered investment adviser, including a change of your structure or legal status (e.g., form of organization or state of incorporation). If you acquired more than one firm in the succession you are reporting on this Form ADV, you must complete a separate Schedule D Section 4 for each acquired firm. See Part 1A Instruction 4.

Name of Acquired Firm EFS ADVISORS

Acquired Firm's SEC File No. (if any) 801 - 62857

Acquired Firm's CRD Number 115211

Item 5 Information About Your Advisory Business - Employees, Clients, and Compensation

Responses to this Item help us understand your business, assist us in preparing for on-site examinations, and provide us with data we use when making regulatory policy. Part 1A Instruction 5.a. provides additional guidance to newly formed advisers for completing this Item 5.

Employees

If you are organized as a sole proprietorship, include yourself as an employee in your responses to Item 5.A. and Items 5.B.(1), (2), (3), (4), and (5). If an employee performs more than one function, you should count that employee in each of your responses to Items 5.B.(1), (2), (3), (4), and (5).

- A. Approximately how many employees do you have? Include full- and part-time employees but do not include any clerical workers.
 - 59
- B. (1) Approximately how many of the *employees* reported in 5.A. perform investment advisory functions (including research)? 53
 - (2) Approximately how many of the *employees* reported in 5.A. are registered representatives of a broker-dealer? 59
 - (3) Approximately how many of the *employees* reported in 5.A. are registered with one or more *state securities authorities* as *investment adviser* representatives?

58

- (4) Approximately how many of the *employees* reported in 5.A. are registered with one or more *state securities authorities* as *investment adviser representatives* for an investment adviser other than you?
 - 0
- (5) Approximately how many of the *employees* reported in 5.A. are licensed agents of an insurance company or agency? 53
- (6) Approximately how many firms or other *persons* solicit advisory *clients* on your behalf?

1

In your response to Item 5.B.(6), do not count any of your employees and count a firm only once – do not count each of the firm's employees that solicit on your behalf.

Clients

In your responses to Items 5.C. and 5.D. do not include as "clients" the investors in a private fund you advise, unless you have a separate advisory relationship with those investors.

C. (1) To approximately how many *clients* for whom you do not have regulatory assets under management did you provide investment advisory services during your most recently completed fiscal year?

0

(2) Approximately what percentage of your *clients* are non-United States persons?
 0%

D. For purposes of this Item 5.D., the category "individuals" includes trusts, estates, and 401(k) plans and IRAs of individuals and their family members, but does not include businesses organized as sole proprietorships.

The category "business development companies" consists of companies that have made an election pursuant to section 54 of the Investment Company Act of 1940. Unless you provide advisory services pursuant to an investment advisory contract to an investment company registered under the Investment Company Act of 1940, do not answer (1)(d) or (3)(d) below.

Indicate the approximate number of your *clients* and amount of your total regulatory assets under management (reported in Item 5.F. below) attributable to each of the following type of *client*. If you have fewer than 5 *clients* in a particular category (other than (d), (e), and (f)) you may check Item 5.D.(2) rather than respond to Item 5.D.(1).

The aggregate amount of regulatory assets under management reported in Item 5.D.(3) should equal the total amount of regulatory assets under management reported in Item 5.F.(2)(c) below.

If a *client* fits into more than one category, select one category that most accurately represents the *client* to avoid double counting *clients* and assets. If you advise a registered investment company, business development company, or pooled investment vehicle, report those assets in categories (d), (e), and (f) as applicable.

Type of <i>Client</i>	(1) Number of <i>Client(s)</i>	(2) Fewer than 5 <i>Clients</i>	(3) Amount of Regulatory Assets under Management
(a) Individuals (other than high net worth individuals)	20787		\$ 1,976,330,270
(b) High net worth individuals			\$
(c) Banking or thrift institutions	0		\$ 0
(d) Investment companies	0		\$ 0

(e) Business development companies	0	[\$ O
(f) Pooled investment vehicles (other than investment companies and business development companies)	0] [\$ 0
(g) Pension and profit sharing plans (but not the plan participants or government pension plans)	25		\$ 54,772,336
(h) Charitable organizations	7		\$ 667,910
(i) State or municipal <i>government entities</i> (including government pension plans)			\$
(j) Other investment advisers			\$
(k) Insurance companies	1	N	\$ 4,189,263
(I) Sovereign wealth funds and foreign official institutions			\$
(m) Corporations or other businesses not listed above	12		\$ 3,122,826
(n) Other:			\$

Compensation Arrangements

- E. You are compensated for your investment advisory services by (check all that apply):
 - ☑ (1) A percentage of assets under your management
 - ☑ (2) Hourly charges
 - (3) Subscription fees (for a newsletter or periodical)
 - (4) Fixed fees (other than subscription fees)
 - □ (5) Commissions
 - □ (6) Performance-based fees
 - (7) Other (specify):

R	egulatory Assets Under Managemen	t		-			
						Yes	No
F.	(1) Do you provide continuous and re	gular superviso	ry or management services to se	ecurities portfolios	?	Θ	\circ
	(2) If yes, what is the amount of you	r regulatory ass	ets under management and tota	l number of accou	ints?		
			U.S. Dollar Amount		Total Number of Accounts		
	Discretionary:	(a)	\$ 1,785,746,501	(d)	27,121		
	Non-Discretionary:	(b)	\$ 253,336,104	(e)	1,898		
	Total:	(c)	\$ 2,039,082,605	(f)	29,019		
	Part 1A Instruction 5.b. explains completing this Item.	how to calculate	e your regulatory assets under n	nanagement. You	must follow these instructions care	fully when	

(3) What is the approximate amount of your total regulatory assets under management (reported in Item 5.F.(2)(c) above) attributable to *clients* who are non-*United States persons*?

\$0

Item 5 Information About Your Advisory Business - Advisory Activities

Advisory Activities

G. What type(s) of advisory services do you provide? Check all that apply.

- ☑ (1) Financial planning services
- (2) Portfolio management for individuals and/or small businesses
- (3) Portfolio management for investment companies (as well as "business development companies" that have made an election pursuant to section 54 of the Investment Company Act of 1940)
- \Box (4) Portfolio management for pooled investment vehicles (other than investment companies)
- (5) Portfolio management for businesses (other than small businesses) or institutional *clients* (other than registered investment companies and other pooled investment vehicles)
- (6) Pension consulting services
- (7) Selection of other advisers (including *private fund* managers)
- ☑ (8) Publication of periodicals or newsletters
- (9) Security ratings or pricing services
- (10) Market timing services
- ☑ (11) Educational seminars/workshops
- (12) Other(specify):

Do not check Item 5.G.(3) unless you provide advisory services pursuant to an investment advisory contract to an investment company registered under the Investment Company Act of 1940, including as a subadviser. If you check Item 5.G.(3), report the 811 or 814 number of the investment company or investment companies to which you provide advice in Section 5.G.(3) of Schedule D.

н.	If you provide financial planning services, to how many <i>clients</i> did you provide these services during your last fiscal year? 0 1 - 10 1 1 - 25 2 6 - 50 5 1 - 100 1 01 - 250 2 51 - 500 More than 500 If more than 500, how many? 21,000 (round to the nearest 500)		
	In your responses to this Item 5.H., do not include as "clients" the investors in a private fund you advise, unless you have a separate advisory relationship with those investors.		
I.	 (1) Do you participate in a <i>wrap fee program</i>? (2) If you participate in a <i>wrap fee program</i>, what is the amount of your regulatory assets under management attributable to acting as: (a) <i>sponsor</i> to a <i>wrap fee program</i> \$ (b) portfolio manager for a <i>wrap fee program</i>? 	Yes O	No ©
	 (c) portfolio manager for the same wrap fee program? \$ 		
	If you report an amount in Item 5.I.(2)(c), do not report that amount in Item 5.I.(2)(a) or Item 5.I.(2)(b).		
	If you are a portfolio manager for a wrap fee program, list the names of the programs, their sponsors and related information in Section 5.1.(2) Schedule D.	of	
	If your involvement in a wrap fee program is limited to recommending wrap fee programs to your clients, or you advise a mutual fund that is off through a wrap fee program, do not check Item 5.I.(1) or enter any amounts in response to Item 5.I.(2).		Na
J.	(1) In response to Item 4.B. of Part 2A of Form ADV, do you indicate that you provide investment advice only with respect to limited types of investments?	Yes O	NO ©
	(2) Do you report <i>client</i> assets in Item 4.E. of Part 2A that are computed using a different method than the method used to compute your regulatory assets under management?	0	۲
К.	Separately Managed Account <i>Clients</i>	Yes	No
	(1) Do you have regulatory assets under management attributable to <i>clients</i> other than those listed in Item 5.D.(3)(d)-(f) (separately managed account <i>clients</i>)?		0
	If yes, complete Section 5.K.(1) of Schedule D.		
	(2) Do you engage in borrowing transactions on behalf of any of the separately managed account <i>clients</i> that you advise? If yes, complete Section 5.K.(2) of Schedule D.	0	•
	(3) Do you engage in derivative transactions on behalf of any of the separately managed account <i>clients</i> that you advise? If yes, complete Section 5.K.(2) of Schedule D.	0	0
	(4) After subtracting the amounts in Item 5.D.(3)(d)-(f) above from your total regulatory assets under management, does any custodian hold ten percent or more of this remaining amount of regulatory assets under management? If yes, complete Section 5.K.(3) of Schedule D for each custodian.	o	0
L.	Marketing Activities	¥	Na
	(1) Do any of your <i>advertisements</i> include:	Yes	INO
	(a) Performance results?	\odot	0
	(b) A reference to specific investment advice provided by you (as that phrase is used in rule 206(4)-1(a)(5))?	\odot	$^{\circ}$

(c) Testimonials (other than those that satisfy rule 206(4)-1(b)(4)(ii))?	۲	o
(d) Endorsements (other than those that satisfy rule 206(4)-1(b)(4)(ii))?	۲	o
(e) Third-party ratings?	O	0
(2) If you answer "yes" to L(1)(c), (d), or (e) above, do you pay or otherwise provide cash or non-cash compensation, directly or indirectly, in connection with the use of <i>testimonials</i> , <i>endorsements</i> , or <i>third-party ratings</i> ?	O	0
(3) Do any of your advertisements include hypothetical performance ?	0	۲
(4) Do any of your advertisements include predecessor performance ?	0	۲

SECTION 5.G.(3) Advisers to Registered Investment Companies and Business Development Companies

No Information Filed

SECTION 5.I.(2) Wrap Fee Programs

No Information Filed

SECTION 5.K.(1) Separately Managed Accounts

After subtracting the amounts reported in Item 5.D.(3)(d)-(f) from your total regulatory assets under management, indicate the approximate percentage of this remaining amount attributable to each of the following categories of assets. If the remaining amount is at least \$10 billion in regulatory assets under management, complete Question (a). If the remaining amount is less than \$10 billion in regulatory assets under management, complete Question (b).

Any regulatory assets under management reported in Item 5.D.(3)(d), (e), and (f) should not be reported below.

If you are a subadviser to a separately managed account, you should only provide information with respect to the portion of the account that you subadvise.

End of year refers to the date used to calculate your regulatory assets under management for purposes of your *annual updating amendment*. Mid-year is the date six months before the end of year date. Each column should add up to 100% and numbers should be rounded to the nearest percent.

Investments in derivatives, registered investment companies, business development companies, and pooled investment vehicles should be reported in those categories. Do not report those investments based on related or underlying portfolio assets. Cash equivalents include bank deposits, certificates of deposit, bankers' acceptances and similar bank instruments.

Some assets could be classified into more than one category or require discretion about which category applies. You may use your own internal methodologies and the conventions of your service providers in determining how to categorize assets, so long as the methodologies or conventions are consistently applied and consistent with information you report internally and to current and prospective clients. However, you should not double count assets, and your responses must be consistent with any instructions or other guidance relating to this Section.

Asse	it Type	Mid-year	End of year
(i)	Exchange-Traded Equity Securities	%	%
(ii)	Non Exchange-Traded Equity Securities	%	%
(iii)	U.S. Government/Agency Bonds	%	%
(iv)	U.S. State and Local Bonds	%	%
(v)	Sovereign Bonds	%	%
(vi)	Investment Grade Corporate Bonds	%	%
(vii)	Non-Investment Grade Corporate Bonds	%	%
(viii)	Derivatives	%	%
(ix)	Securities Issued by Registered Investment Companies or Business Development Companies	%	%
(x)	Securities Issued by Pooled Investment Vehicles (other than Registered Investment Companies or Business Development Companies)	%	%
(xi)	Cash and Cash Equivalents	%	%
(xii)	Other	%	%

Generally describe any assets included in "Other"

Asse	et Type	End of year
(i)	Exchange-Traded Equity Securities	49 %
(ii)	Non Exchange-Traded Equity Securities	0 %
(iii)	U.S. Government/Agency Bonds	3 %
(iv)	U.S. State and Local Bonds	0 %
(v)	Sovereign Bonds	0 %
(vi)	Investment Grade Corporate Bonds	0 %
(vii)	Non-Investment Grade Corporate Bonds	0 %
(viii)	Derivatives	0 %
(ix)	Securities Issued by Registered Investment Companies or Business Development Companies	40 %
(x)	Securities Issued by Pooled Investment Vehicles (other than Registered Investment Companies or Business Development Companies)	0 %
(xi)	Cash and Cash Equivalents	3 %
(xii)	Other	5 %

Generally describe any assets included in "Other" STOCKS AND OPTIONS

SECTION 5.K.(2) Separately Managed Accounts - Use of Borrowingsand Derivatives

 \Box No information is required to be reported in this Section 5.K.(2) per the instructions of this Section 5.K.(2)

If your regulatory assets under management attributable to separately managed accounts are at least \$10 billion, you should complete Question (a). If your regulatory assets under management attributable to separately managed accounts are at least \$500 million but less than \$10 billion, you should complete Question (b).

(a) In the table below, provide the following information regarding the separately managed accounts you advise. If you are a subadviser to a separately managed account, you should only provide information with respect to the portion of the account that you subadvise. End of year refers to the date used to calculate your regulatory assets under management for purposes of your *annual updating amendment*. Mid-year is the date six months before the end of year date.

In column 1, indicate the regulatory assets under management attributable to separately managed accounts associated with each level of gross notional exposure. For purposes of this table, the gross notional exposure of an account is the percentage obtained by dividing (i) the sum of (a) the dollar amount of any *borrowings* and (b) the *gross notional value* of all derivatives, by (ii) the regulatory assets under management of the account.

In column 2, provide the dollar amount of *borrowings* for the accounts included in column 1.

In column 3, provide aggregate *gross notional value* of derivatives divided by the aggregate regulatory assets under management of the accounts included in column 1 with respect to each category of derivatives specified in 3(a) through (f).

You may, but are not required to, complete the table with respect to any separately managed account with regulatory assets under management of less than \$10,000,000.

Any regulatory assets under management reported in Item 5.D.(3)(d), (e), and (f) should not be reported below.

(i) Mid-Year

Gross Notional Exposure	(1) Regulatory Assets Under Management	(2) Borrowings	(3) Derivative Exposures					
			(a) Interest Rate Derivative	(b) Foreign Exchange Derivative	(c) Credit Derivative		(e) Commodity Derivative	(f) Other Derivative
Less than 10%	\$	\$	%	%	%	%	%	%
10-149%	\$	\$	%	%	%	%	%	%
150% or more	\$	\$	%	%	%	%	%	%

Optional: Use the space below to provide a narrative description of the strategies and/or manner in which *borrowings* and derivatives are used in the management of the separately managed accounts that you advise.

Gross Notional Exposure	(1) Regulatory Assets Under Management	(2) Borrowings	(3) Derivative Exposures					
			(a) Interest Rate Derivative	(b) Foreign Exchange Derivative	(c) Credit Derivative	(d) Equity Derivative	(e) Commodity Derivative	(f) Other Derivative
Less than 10%	\$	\$	%	%	%	%	%	%
10-149%	\$	\$	%	%	%	%	%	%
150% or more	\$	\$	%	%	%	%	%	%

Optional: Use the space below to provide a narrative description of the strategies and/or manner in which *borrowings* and derivatives are used in the management of the separately managed accounts that you advise.

(b) In the table below, provide the following information regarding the separately managed accounts you advise as of the date used to calculate your regulatory assets under management for purposes of your *annual updating amendment*. If you are a subadviser to a separately managed account, you should only provide information with respect to the portion of the account that you subadvise.

In column 1, indicate the regulatory assets under management attributable to separately managed accounts associated with each level of gross notional exposure. For purposes of this table, the gross notional exposure of an account is the percentage obtained by dividing (i) the sum of (a) the dollar amount of any *borrowings* and (b) the *gross notional value* of all derivatives, by (ii) the regulatory assets under management of the account.

In column 2, provide the dollar amount of *borrowings* for the accounts included in column 1.

You may, but are not required to, complete the table with respect to any separately managed accounts with regulatory assets under management of less than \$10,000,000.

Any regulatory assets under management reported in Item 5.D.(3)(d), (e), and (f) should not be reported below.

Gross Notional Exposure	(1) Regulatory Assets Under Management	(2) Borrowings
Less than 10%	\$	\$
10-149%	\$	\$
150% or more	\$	\$

Optional: Use the space below to provide a narrative description of the strategies and/or manner in which *borrowings* and derivatives are used in the management of the separately managed accounts that you advise.

SEC	SECTION 5.K.(3) Custodians for Separately Managed Accounts							
11	omplete a separate Schedule D Section 5.K.(3) for each custodian that holds ten percent or more of your aggregate separately managed account egulatory assets under management.							
(a	Legal name of custodian:							
	CHARLES SCHWAB & CO., INC.							
(b	Primary business name of custo	odian:						
	CHARLES SCHWAB & CO., INC.							
(c	The location(s) of the custodiar	's office(s) responsible for <i>custody</i> of the as	ssets :					
	City:	State:	Country:					
	WESTLAKE	Texas	United States					
				Yes No				
(d	Is the custodian a <i>related perso</i>	on of your firm?		00				
(e	If the custodian is a broker-dea	ler, provide its SEC registration number (if a	any)					
	8 - 16514							
(f)	If the custodian is not a broker	-dealer, or is a broker-dealer but does not h	ave an SEC registration number, provide i	ts <i>legal entity identifier</i> (if any)				
(g	What amount of your regulator	y assets under management attributable to	separately managed accounts is held at t	he custodian?				
	\$ 1,438,541,768							

Ite	m 6 O	ther Business Activities		
In t	his Ite	m, we request information about your firm's other business activities.		
Α.		 are actively engaged in business as a (check all that apply): (1) broker-dealer (registered or unregistered) (2) registered representative of a broker-dealer (3) commodity pool operator or commodity trading advisor (whether registered or exempt from registration) (4) futures commission merchant 		
		 (5) real estate broker, dealer, or agent (6) insurance broker or agent (7) bank (including a separately identifiable department or division of a bank) (8) trust company (9) registered municipal advisor (10) registered security-based swap dealer (11) major security-based swap participant (12) accountant or accounting firm (13) lawyer or law firm (14) other financial product salesperson (specify): 		
	If yo	u engage in other business using a name that is different from the names reported in Items 1.A. or 1.B.(1), complete Section 6.A. of Schedu	ule D. Yes	
в.	(1) (2)	Are you actively engaged in any other business not listed in Item 6.A. (other than giving investment advice)? If yes, is this other business your primary business? If "yes," describe this other business on Section 6.B.(2) of Schedule D, and if you engage in this business under a different name, provide a name.	O O that	© 0
	(3)	Do you sell products or provide services other than investment advice to your advisory <i>clients</i> ? If "yes," describe this other business on Section 6.B.(3) of Schedule D, and if you engage in this business under a different name, provide a name.	Yes © that	No C

SECTION 6.A. Names of Your Other Businesses

No Information Filed

SECTION 6.B.(2) Description of Primary Business

Describe your primary business (not your investment advisory business):

If you engage in that business under a different name, provide that name:

SECTION 6.B.(3) Description of Other Products and Services

Describe other products or services you sell to your *client*. You may omit products and services that you listed in Section 6.B.(2) above. INSURANCE PRODUCTS THROUGH AFFILIATED INSURANCE COMPANY. SECURITIES THROUGH AFFILIATED BROKER DEALER. EFS CHOICE PROGRAM THROUGH SUNGARD RELIUS/MATRIX MG TRUST COMPANY APPOINTED CUSTODIAN.

If you engage in that business under a different name, provide that name: ADVANCED ADVISOR GROUP (BROKER DEALER)

Item 7 Financial Industry Affiliations

In this Item, we request information about your financial industry affiliations and activities. This information identifies areas in which conflicts of interest may occur between you and your *clients*.

A. This part of Item 7 requires you to provide information about you and your related persons, including foreign affiliates. Your related persons are all of your advisory affiliates and any person that is under common control with you.

You have a *related person* that is a (check all that apply):

- 🗹 (1) broker-dealer, municipal securities dealer, or government securities broker or dealer (registered or unregistered)
- ☑ (2) other investment adviser (including financial planners)
- □ (3) registered municipal advisor
- □ (4) registered security-based swap dealer
- □ (5) major security-based swap participant
- 🗖 (6) commodity pool operator or commodity trading advisor (whether registered or exempt from registration)
- \Box (7) futures commission merchant
- (8) banking or thrift institution
- (9) trust company
- \square (10) accountant or accounting firm
- (11) lawyer or law firm
- ☑ (12) insurance company or agency
- ☑ (13) pension consultant
- □ (14) real estate broker or dealer
- \Box (15) sponsor or syndicator of limited partnerships (or equivalent), excluding pooled investment vehicles
- (16) sponsor, general partner, managing member (or equivalent) of pooled investment vehicles

Note that Item 7.A. should not be used to disclose that some of your employees perform investment advisory functions or are registered representatives of a broker-dealer. The number of your firm's employees who perform investment advisory functions should be disclosed under Item 5.B.(1). The number of your firm's employees who are registered representatives of a broker-dealer should be disclosed under Item 5.B.(2).

Note that if you are filing an umbrella registration, you should not check Item 7.A.(2) with respect to your relying advisers, and you do not have to complete Section 7.A. in Schedule D for your relying advisers. You should complete a Schedule R for each relying adviser.

For each related person, including foreign affiliates that may not be registered or required to be registered in the United States, complete Section 7.A. of Schedule D.

You do not need to complete Section 7.A. of Schedule D for any related person if: (1) you have no business dealings with the related person in connection with advisory services you provide to your clients; (2) you do not conduct shared operations with the related person; (3) you do not refer clients or business to the related person, and the related person does not refer prospective clients or business to you; (4) you do not share supervised persons or premises with the related person; and (5) you have no reason to believe that your relationship with the related person otherwise creates a conflict of interest with your clients.

You must complete Section 7.A. of Schedule D for each related person acting as qualified custodian in connection with advisory services you provide to your clients (other than any mutual fund transfer agent pursuant to rule 206(4)-2(b)(1)), regardless of whether you have determined the related person to be operationally independent under rule 206(4)-2 of the Advisers Act.

SECTION 7.A. Financial Industry Affiliations

Complete a separate Schedule D Section 7.A. for each related person listed in Item 7.A.

- 1. Legal Name of *Related Person*: ADVANCED ADVISOR GROUP, LLC
- 2. Primary Business Name of *Related Person*: ADVANCED ADVISOR GROUP, LLC
- 3. Related Person's SEC File Number (if any) (e.g., 801-, 8-, 866-, 802-)

or Other

- 4. Related Person's
 - (a) CRD Number (if any): 140393
 - (b) CIK Number(s) (if any):

No Information Filed

- 5. Related Person is: (check all that apply)
 - (a) 🗹 broker-dealer, municipal securities dealer, or government securities broker or dealer
 - (b) 🗹 other investment adviser (including financial planners)
 - (c) 🗖 registered municipal advisor

	 (g) [futures commission merchant (h) [banking or thrift institution (i) [trust company (j) [accountant or accounting firm (k) [lawyer or law firm (l) [insurance company or agency (m) [pension consultant (n) [real estate broker or dealer (o) [sponsor or syndicator of limited par 			
6.	6. Do you <i>control</i> or are you <i>controlled</i> by the <i>re</i>	elated person?		No O
7	7. Are you and the <i>related person</i> under commo	an control?		
7.	7. Are you and the <i>related person</i> under commo		o	0
8.		ed custodian for your <i>clients</i> in connection with advisory services you provide to <i>clients</i> ?	0	\odot
	presumption that you are not operationa	the SEC and you have answered "yes," to question 8.(a) above, have you overcome the ally independent (pursuant to rule 206(4)-2(d)(5)) from the <i>related person</i> and thus are not on for your <i>clients'</i> funds or securities that are maintained at the <i>related person</i> ?	0	0
	(c) If you have answered "yes" to question a Number and Street 1:	8.(a) above, provide the location of the <i>related person's</i> office responsible for <i>custody</i> of your <i>cliet</i> Number and Street 2:	nts' asse	ets:
	City: State:	Country: ZIP+4/Postal Code:		
	If this address is a private residence, ch	neck this box: L	Yes	No
9.	9. (a) If the <i>related person</i> is an investment ac	dviser, is it exempt from registration?	0	\odot
	(b) If the answer is yes, under what exempt	tion?		
10.	10. (a) Is the <i>related person</i> registered with a <i>f</i>(b) If the answer is yes, list the name and c	oreign financial regulatory authority ? country, in English of each <i>foreign financial regulatory authority</i> with which the <i>related person</i> is re No Information Filed		⊙ d.
11.	11. Do you and the <i>related person</i> share any <i>supe</i>	ervised persons?	\odot	0
12.	12. Do you and the <i>related person</i> share the same	e physical location?	۲	0
	1. Legal Name of <i>Related Person</i> : EDUCATORS LIFETIME SOLUTIONS			
2.	2. Primary Business Name of <i>Related Person</i> : EDUCATORS LIFETIME SOLUTIONS			
3.	3. Related Person's SEC File Number (if any) (e.	g., 801-, 8-, 866-, 802-)		
	or Other			
4.	4. Related Person's(a) CRD Number (if any):			
	(b) CIK Number(s) (if any):			
		No Information Filed		
5.	 (a) broker-dealer, municipal securities of other investment adviser (including (c) registered municipal advisor (d) registered security-based swap deal (e) major security-based swap participation 	ler		

11	(i)	Tust company			
	(i)	accountant or accounting firm			
	(k)	lawyer or law firm			
	(1)	insurance company or agency			
	(m)	pension consultant			
	(n)	🗖 real estate broker or dealer			
	(0)	5 sponsor or syndicator of limited partnerships (or equivalent), excluding pooled investment vehicles			
	(p)	sponsor, general partner, managing member (or equivalent) of pooled investment vehicles			
			Yes	No	
6.	Do y	ou control or are you controlled by the related person?	\circ	\odot	
7.	Are	you and the <i>related person</i> under common <i>control</i> ?	\odot	$^{\circ}$	
8.	(a)	Does the related person act as a qualified custodian for your clients in connection with advisory services you provide to clients?	0	\odot	
	(b)	If you are registering or registered with the SEC and you have answered "yes," to guestion 8.(a) above, have you overcome the	õ	õ	
	presumption that you are not operationally independent (pursuant to rule 206(4)-2(d)(5)) from the <i>related person</i> and thus are not required to obtain a surprise examination for your <i>clients'</i> funds or securities that are maintained at the <i>related person</i> ?				
	(c)	If you have answered "yes" to question 8.(a) above, provide the location of the related person's office responsible for custody of your clients	' asse	ets:	
		Number and Street 1: Number and Street 2:			
		City: State: Country: ZIP+4/Postal Code:			
		If this address is a private residence, check this box: \Box			
	<i>(</i>)		Yes		
9.	(a)	If the <i>related person</i> is an investment adviser, is it exempt from registration?	\circ	\circ	
	(b)	If the answer is yes, under what exemption?			
10	. (a)	Is the related person registered with a foreign financial regulatory authority ?	0	\odot	
	(b)	If the answer is yes, list the name and country, in English of each <i>foreign financial regulatory authority</i> with which the <i>related person</i> is regis No Information Filed	tered	Ι.	
11	. Do y	you and the related person share any supervised persons?	\odot	$^{\circ}$	
12	. Do y	you and the <i>related person</i> share the same physical location?	\odot	0	
Ite	m 7 F	Private Fund Reporting			7

	Yes	No	
B. Are you an adviser to any <i>private fund</i> ?	0	\odot	

If "yes," then for each private fund that you advise, you must complete a Section 7.B.(1) of Schedule D, except in certain circumstances described in the next sentence and in Instruction 6 of the Instructions to Part 1A. If you are registered or applying for registration with the SEC or reporting as an SEC exempt reporting adviser, and another SEC-registered adviser or SEC exempt reporting adviser reports this information with respect to any such private fund in Section 7.B.(1) of Schedule D of its Form ADV (e.g., if you are a subadviser), do not complete Section 7.B.(1) of Schedule D with respect to that private fund. You must, instead, complete Section 7.B.(2) of Schedule D.

In either case, if you seek to preserve the anonymity of a private fund client by maintaining its identity in your books and records in numerical or alphabetical code, or similar designation, pursuant to rule 204-2(d), you may identify the private fund in Section 7.B.(1) or 7.B.(2) of Schedule D using the same code or designation in place of the fund's name.

SECTION 7.B.(1) Private Fund Reporting

No Information Filed

SECTION 7.B.(2) Private Fund Reporting

No Information Filed

Item 8 Participation or Interest in Client Transactions

In this Item, we request information about your participation and interest in your *clients*' transactions. This information identifies additional areas in which conflicts of interest may occur between you and your *clients*. Newly-formed advisers should base responses to these questions on the types of participation and interest that you expect to engage in during the next year.

Like Item 7, Item 8 requires you to provide information about you and your related persons, including foreign affiliates.

Pro	priet	tary Interest in <i>Client</i> Transactions		
Α.	Doy	you or any <i>related person</i> :	Yes	No
	(1)	buy securities for yourself from advisory clients, or sell securities you own to advisory clients (principal transactions)?	\circ	\odot
	(2)	buy or sell for yourself securities (other than shares of mutual funds) that you also recommend to advisory clients?	\odot	0
	(3)	recommend securities (or other investment products) to advisory <i>clients</i> in which you or any <i>related person</i> has some other proprietary (ownership) interest (other than those mentioned in Items 8.A.(1) or (2))?	۲	0
Sa	les In	iterest in <i>Client</i> Transactions		
в.	Doy	you or any <i>related person</i> :	Yes	No
	(1)	as a broker-dealer or registered representative of a broker-dealer, execute securities trades for brokerage customers in which advisory client securities are sold to or bought from the brokerage customer (agency cross transactions)?	0	\odot
	(2)	recommend to advisory <i>clients</i> , or act as a purchaser representative for advisory <i>clients</i> with respect to, the purchase of securities for which you or any <i>related person</i> serves as underwriter or general or managing partner?	0	\odot
	(3)	recommend purchase or sale of securities to advisory <i>clients</i> for which you or any <i>related person</i> has any other sales interest (other than the receipt of sales commissions as a broker or registered representative of a broker-dealer)?	0	\odot
Inv	/estm	nent or Brokerage Discretion		
C.	Doy	you or any related person have discretionary authority to determine the:	Yes	No
	(1)	securities to be bought or sold for a <i>client's</i> account?	\odot	0
	(2)	amount of securities to be bought or sold for a <i>client's</i> account?	\odot	0
	(3)	broker or dealer to be used for a purchase or sale of securities for a <i>client's</i> account?	\odot	0
	(4)	commission rates to be paid to a broker or dealer for a <i>client's</i> securities transactions?	0	\odot
D.	If yo	ou answer "yes" to C.(3) above, are any of the brokers or dealers related persons?	o	0
E.	Doy	you or any related person recommend brokers or dealers to clients?	\odot	0
F.	If yo	ou answer "yes" to E. above, are any of the brokers or dealers related persons?	\odot	0
G.	(1)	Do you or any <i>related person</i> receive research or other products or services other than execution from a broker-dealer or a third party ("soft dollar benefits") in connection with <i>client</i> securities transactions?	0	\odot
	(2)	If "yes" to G.(1) above, are all the "soft dollar benefits" you or any <i>related persons</i> receive eligible "research or brokerage services" under section 28(e) of the Securities Exchange Act of 1934?	0	0
н.	(1)	Do you or any related person, directly or indirectly, compensate any person that is not an employee for client referrals?	\odot	0
	(2)	Do you or any <i>related person</i> , directly or indirectly, provide any <i>employee</i> compensation that is specifically related to obtaining <i>clients</i> for the firm (cash or non-cash compensation in addition to the <i>employee's</i> regular salary)?	0	۲
I.		you or any <i>related person</i> , including any <i>employee</i> , directly or indirectly, receive compensation from any <i>person</i> (other than you or any ted person) for client referrals?	0	۲
	In y	our response to Item 8.I., do not include the regular salary you pay to an employee.		
	In responding to Items 8.H. and 8.I., consider all cash and non-cash compensation that you or a related person gave to (in answering Item 8.H.) or received from (in answering Item 8.I.) any person in exchange for client referrals, including any populations that is based, at least in part, on the number of			

amount of client referrals.

Ite	m 9 (Custody			
		Item, we ask you whether you or a <i>related person</i> has <i>custody</i> of <i>cli</i> nent Company Act of 1940) assets and about your custodial practice	<i>ent</i> (other than <i>clients</i> that are investment companies registered under the s.	9	
Α.	(1)) Do you have <i>custody</i> of any advisory <i>clients</i> ':		Yes	No
		(a) cash or bank accounts?		0	\odot
		(b) securities?		0	\odot
	fee: but	es directly from your clients' accounts, or (ii) a related person has c	9.A.(1)(a) and (b) if you have custody solely because (i) you deduct your ustody of client assets in connection with advisory services you provide to o y independent (pursuant to Advisers Act rule 206(4)-2(d)(5)) from the rela	client	-
(2) If you checked "yes" to Item 9.A.(1)(a) or (b), what is the approximate amount of <i>client</i> funds and securities and total number of <i>cl</i> you have <i>custody</i> :			kimate amount of <i>client</i> funds and securities and total number of <i>clients</i> for	r whic	ch
		U.S. Dollar Amount Total Number of <i>Clie</i>	ents		
		(a) \$ (b)			
	do l ass	o not include the amount of those assets and the number of those cl	v solely because you deduct your advisory fees directly from your clients' a ients in your response to Item 9.A.(2). If your related person has custody o not include the amount of those assets and number of those clients in your e to Item 9.B.(2).	of clie	
в.	(1)) In connection with advisory services you provide to <i>clients</i> , do ar	y of your related persons have custody of any of your advisory clients':	Yes	No
		(a) cash or bank accounts?		\circ	\odot
		(b) securities?		0	\odot
	You	ou are required to answer this item regardless of how you answered	Item 9.A.(1)(a) or (b).		
	(2)	If you checked "yes" to Item 9.B.(1)(a) or (b), what is the approxyour related persons have custody:	ximate amount of <i>client</i> funds and securities and total number of <i>clients</i> for	r whic	ch
		U.S. Dollar Amount Total Number of <i>Clie</i>	ents		
		(a) \$ (b)			
C.		you or your <i>related persons</i> have <i>custody</i> of <i>client</i> funds or securitient at apply:	es in connection with advisory services you provide to <i>clients</i> , check all the	follov	wing
			erly to the investors in the pooled investment vehicle(s) you manage.		
	(2)	An independent public accountant audits annually the pooled inverse distributed to the investors in the pools.	estment vehicle(s) that you manage and the audited financial statements		
	(3)	 An independent public accountant conducts an annual surprise ex 	camination of <i>client</i> funds and securities.		
			port with respect to custodial services when you or your related persons		
	pre		edule <i>D</i> the accountants that are engaged to perform the audit or examinated to not have to list auditor information in Section 9.C. of Schedule <i>D</i> if you a in Section 7.B.(1) of Schedule <i>D</i>).		
D.		o you or your <i>related person(s)</i> act as qualified custodians for your c	lients in connection with advisory services you provide to clients?	Yes	No
) you act as a qualified custodian		0	\odot
	(2)	 your related person(s) act as qualified custodian(s) 		0	\odot
	206		ualified custodians (other than any mutual fund transfer agent pursuant to ordless of whether you have determined the related person to be operation.		
E.		you are filing your annual updating amendment and you were subje scal year, provide the date (MM/YYYY) the examination commenced:	ct to a surprise examination by an <i>independent public accountant</i> during y	our la	ist
F.		you or your <i>related persons</i> have <i>custody</i> of <i>client</i> funds or securitie t as qualified custodians for your <i>clients</i> in connection with advisory	es, how many <i>persons</i> , including, but not limited to, you and your <i>related p</i> services you provide to <i>clients</i> ?	ersor	15,

No Information Filed

Item 10 Control Persons

In this Item, we ask you to identify every person that, directly or indirectly, controls you. If you are filing an umbrella registration, the information in Item 10 should be provided for the *filing adviser* only.

If you are submitting an initial application or report, you must complete Schedule A and Schedule B. Schedule A asks for information about your direct owners and executive officers. Schedule B asks for information about your indirect owners. If this is an amendment and you are updating information you reported on either Schedule A or Schedule B (or both) that you filed with your initial application or report, you must complete Schedule C.

A. Does any person not named in Item 1.A. or Schedules A, B, or C, directly or indirectly, control your management or policies?

Yes No \odot

 \mathbf{O}

If yes, complete Section 10.A. of Schedule D.

B. If any person named in Schedules A, B, or C or in Section 10.A. of Schedule D is a public reporting company under Sections 12 or 15(d) of the Securities Exchange Act of 1934, please complete Section 10.B. of Schedule D.

SECTION 10.A. Control Persons

No Information Filed

SECTION 10.B. Control Person Public Reporting Companies

Item 11 Disclosure Information

In this Item, we ask for information about your disciplinary history and the disciplinary history of all your *advisory affiliates*. We use this information to determine whether to grant your application for registration, to decide whether to revoke your registration or to place limitations on your activities as an investment adviser, and to identify potential problem areas to focus on during our on-site examinations. One event may result in "yes" answers to more than one of the questions below. In accordance with General Instruction 5 to Form ADV, "you" and "your" include the *filing adviser* and all *relying advisers* under an *umbrella registration*.

Your *advisory affiliates* are: (1) all of your current *employees* (other than *employees* performing only clerical, administrative, support or similar functions); (2) all of your officers, partners, or directors (or any *person* performing similar functions); and (3) all *persons* directly or indirectly *controlling* you or *controlled* by you. If you are a "separately identifiable department or division" (SID) of a bank, see the Glossary of Terms to determine who your *advisory affiliates* are.

If you are registered or registering with the SEC or if you are an exempt reporting adviser, you may limit your disclosure of any event listed in Item 11 to ten years following the date of the event. If you are registered or registering with a state, you must respond to the questions as posed; you may, therefore, limit your disclosure to ten years following the date of an event only in responding to Items 11.A.(1), 11.A.(2), 11.B.(1), 11.B.(2), 11.D.(4), and 11.H.(1)(a). For purposes of calculating this ten-year period, the date of an event is the date the final order, judgment, or decree was entered, or the date any rights of appeal from preliminary orders, judgments, or decrees lapsed.

You must complete the appropriate Disclosure Reporting Page ("DRP") for "yes" answers to the questions in this Item 11.

		Yes	No
Do	any of the events below involve you or any of your supervised persons?	\odot	\circ
For	yes" answers to the following questions, complete a Criminal Action DRP:		
Α.	In the past ten years, have you or any advisory affiliate:	Yes	No
	(1) been convicted of or pled guilty or nolo contendere ("no contest") in a domestic, foreign, or military court to any felony?	\circ	\odot
	(2) been <i>charged</i> with any <i>felony</i> ?	0	\odot
	If you are registered or registering with the SEC, or if you are reporting as an exempt reporting adviser, you may limit your response to Item 11 charges that are currently pending.	.A.(2) to
в.	In the past ten years, have you or any advisory affiliate:		
	(1) been convicted of or pled guilty or nolo contendere ("no contest") in a domestic, foreign, or military court to a <i>misdemeanor</i> involving: investments or an <i>investment-related</i> business, or any fraud, false statements, or omissions, wrongful taking of property, bribery, perjury, forgery, counterfeiting, extortion, or a conspiracy to commit any of these offenses?	0	۲
	(2) been <i>charged</i> with a <i>misdemeanor</i> listed in Item 11.B.(1)?	\circ	\odot

If you are registered or registering with the SEC, or if you are reporting as an exempt reporting adviser, you may limit your response to Item 11.B.(2) to charges that are currently pending.

For	r "yes" answers to the following questions, complete a Regulatory Action DRP:			
C.	Has the SEC or the Commodity Futures Trading Commission (CFTC) ever:	Ye	es	No
	(1) found you or any advisory affiliate to have made a false statement or omission?	C	5	\odot
	(2) found you or any advisory affiliate to have been involved in a violation of SEC or CFTC regulations or statutes?	e	5	$^{\circ}$
	(3) found you or any advisory affiliate to have been a cause of an investment-related business having its authorization to do business suspended, revoked, or restricted?	denied, C	5	•
	(4) entered an order against you or any advisory affiliate in connection with investment-related activity?	e	0	$^{\circ}$
	(5) imposed a civil money penalty on you or any advisory affiliate, or ordered you or any advisory affiliate to cease and desist from a activity?	ny 🧉	0	0
D.	Has any other federal regulatory agency, any state regulatory agency, or any foreign financial regulatory authority:			
	(1) ever found you or any advisory affiliate to have made a false statement or omission, or been dishonest, unfair, or unethical?	c	5	\odot
	(2) ever found you or any advisory affiliate to have been involved in a violation of investment-related regulations or statutes?	c	5	\odot
	(3) ever found you or any advisory affiliate to have been a cause of an investment-related business having its authorization to do bus denied, suspended, revoked, or restricted?	siness C)	•
	(4) in the past ten years, entered an order against you or any advisory affiliate in connection with an investment-related activity?	c	5	\odot
	(5) ever denied, suspended, or revoked your or any advisory affiliate's registration or license, or otherwise prevented you or any advi affiliate, by order, from associating with an investment-related business or restricted your or any advisory affiliate's activity?	sory C	,	•
E.	Has any self-regulatory organization or commodities exchange ever:			
	(1) found you or any advisory affiliate to have made a false statement or omission?	C	,	\odot
	(2) found you or any advisory affiliate to have been involved in a violation of its rules (other than a violation designated as a "minor i violation" under a plan approved by the SEC)?	rule C)	•
	(3) found you or any advisory affiliate to have been the cause of an investment-related business having its authorization to do busine denied, suspended, revoked, or restricted?	ess C)	•

	(4) disciplined you or any advisory affiliate by expelling or suspending you or the advisory affiliate from membership, barring or suspending you or the advisory affiliate from association with other members, or otherwise restricting your or the advisory affiliate's activities?	0	\odot
F.	Has an authorization to act as an attorney, accountant, or federal contractor granted to you or any advisory affiliate ever been revoked or suspended?	0	۲
G.	Are you or any <i>advisory affiliate</i> now the subject of any regulatory <i>proceeding</i> that could result in a "yes" answer to any part of Item 11.C., 11.D., or 11.E.?	0	۲
For	ves" answers to the following questions, complete a Civil Judicial Action DRP:		
<u>For</u> H.	<u>"yes" answers to the following questions, complete a Civil Judicial Action DRP:</u> (1) Has any domestic or foreign court:	Yes	No
		Yes O	No ©
	(1) Has any domestic or foreign court:		
	 (1) Has any domestic or foreign court: (a) in the past ten years, <i>enjoined</i> you or any <i>advisory affiliate</i> in connection with any <i>investment-related</i> activity? 		\odot

Item 12 Small Businesses

The SEC is required by the Regulatory Flexibility Act to consider the effect of its regulations on small entities. In order to do this, we need to determine whether you meet the definition of "small business" or "small organization" under rule 0-7.

Answer this Item 12 only if you are registered or registering with the SEC **and** you indicated in response to Item 5.F.(2)(c) that you have regulatory assets under management of less than \$25 million. You are not required to answer this Item 12 if you are filing for initial registration as a state adviser, amending a current state registration, or switching from SEC to state registration.

For purposes of this Item 12 only:

- Total Assets refers to the total assets of a firm, rather than the assets managed on behalf of *clients*. In determining your or another *person's* total assets, you may use the total assets shown on a current balance sheet (but use total assets reported on a consolidated balance sheet with subsidiaries included, if that amount is larger).
- *Control* means the power to direct or cause the direction of the management or policies of a *person*, whether through ownership of securities, by contract, or otherwise. Any *person* that directly or indirectly has the right to vote 25 percent or more of the voting securities, or is entitled to 25 percent or more of the profits, of another *person* is presumed to *control* the other *person*.

		Yes	No
Α.	Did you have total assets of \$5 million or more on the last day of your most recent fiscal year?	0	0
If "	yes," you do not need to answer Items 12.B. and 12.C.		
В.	Do you:		
	 control another investment adviser that had regulatory assets under management (calculated in response to Item 5.F.(2)(c) of Form ADV) of \$25 million or more on the last day of its most recent fiscal year? 	0	0
	(2) control another person (other than a natural person) that had total assets of \$5 million or more on the last day of its most recent fiscal year?	0	0
C.	Are you:		
	 controlled by or under common control with another investment adviser that had regulatory assets under management (calculated in response to Item 5.F.(2)(c) of Form ADV) of \$25 million or more on the last day of its most recent fiscal year? 	0	0
	(2) controlled by or under common control with another person (other than a natural person) that had total assets of \$5 million or more on the last day of its most recent fiscal year?	0	0

Schedule A

Direct Owners and Executive Officers

- 1. Complete Schedule A only if you are submitting an initial application or report. Schedule A asks for information about your direct owners and executive officers. Use Schedule C to amend this information.
- 2. Direct Owners and Executive Officers. List below the names of:
 - (a) each Chief Executive Officer, Chief Financial Officer, Chief Operations Officer, Chief Legal Officer, Chief Compliance Officer (Chief Compliance Officer is required if you are registered or applying for registration and cannot be more than one individual), director, and any other individuals with similar status or functions;
 - (b) if you are organized as a corporation, each shareholder that is a direct owner of 5% or more of a class of your voting securities, unless you are a public reporting company (a company subject to Section 12 or 15(d) of the Exchange Act); Direct owners include any *person* that owns, beneficially owns, has the right to vote, or has the power to sell or direct the sale of, 5% or more of a class of your voting securities. For purposes of this Schedule, a *person* beneficially owns any securities: (i) owned by his/her child, stepchild, grandchild, parent, stepparent, grandparent, spouse, sibling, mother-in-law, father-in-law, son-in-law, daughter-in-law, brother-in-law, or sister-in-law, sharing the same residence; or (ii) that he/she has the right to acquire, within 60 days, through the exercise of any option, warrant, or right to purchase the security.
 - (c) if you are organized as a partnership, <u>all</u> general partners and those limited and special partners that have the right to receive upon dissolution, or have contributed, 5% or more of your capital;
 - (d) in the case of a trust that directly owns 5% or more of a class of your voting securities, or that has the right to receive upon dissolution, or has contributed, 5% or more of your capital, the trust and each trustee; and
 - (e) if you are organized as a limited liability company ("LLC"), (i) those members that have the right to receive upon dissolution, or have contributed, 5% or more of your capital, and (ii) if managed by elected managers, all elected managers.
- 3. Do you have any indirect owners to be reported on Schedule B? Yes No
- 4. In the DE/FE/I column below, enter "DE" if the owner is a domestic entity, "FE" if the owner is an entity incorporated or domiciled in a foreign country, or "I" if the owner or executive officer is an individual.
- 5. Complete the Title or Status column by entering board/management titles; status as partner, trustee, sole proprietor, elected manager, shareholder, or member; and for shareholders or members, the class of securities owned (if more than one is issued).
- 6. Ownership codes are: NA less than 5% B 10% but less than 25% D 50% but less than 75%
 - A 5% but less than 10% C 25% but less than 50% E 75% or more
- 7. (a) In the Control Person column, enter "Yes" if the person has control as defined in the Glossary of Terms to Form ADV, and enter "No" if the person does not have control. Note that under this definition, most executive officers and all 25% owners, general partners, elected managers, and trustees are control persons.
 - (b) In the PR column, enter "PR" if the owner is a public reporting company under Sections 12 or 15(d) of the Exchange Act.

(c) Complete each column.

FULL LEGAL NAME (Individuals:	DE/FE/I	Title or	Date Title or Status	Ownership	Control	PR	CRD No. If None: S.S. No. and Date
Last Name, First Name, Middle		Status	Acquired MM/YYYY	Code	Person		of Birth, IRS Tax No. or Employer
Name)							ID No.
SCHUTTE, KENT, DONALD	I	PRESIDENT	04/1996	D	Y	N	1432361
FULLER, DOROTHY, SUSAN	I	C00	10/2003	NA	Y	N	4496954
LANCE, NEIL, GREGORY	I	ССО	04/2023	NA	Y	N	2768092
Schutte, Lynn, M	I	VICE	04/1996	D	Y	N	7867308
		PRESIDENT					

Schedule B

Indirect Owners

- 1. Complete Schedule B only if you are submitting an initial application or report. Schedule B asks for information about your indirect owners; you must first complete Schedule A, which asks for information about your direct owners. Use Schedule C to amend this information.
- 2. Indirect Owners. With respect to each owner listed on Schedule A (except individual owners), list below:
 - (a) in the case of an owner that is a corporation, each of its shareholders that beneficially owns, has the right to vote, or has the power to sell or direct the sale of, 25% or more of a class of a voting security of that corporation;

For purposes of this Schedule, a *person* beneficially owns any securities: (i) owned by his/her child, stepchild, grandchild, parent, stepparent, grandparent, spouse, sibling, mother-in-law, father-in-law, son-in-law, daughter-in-law, brother-in-law, or sister-in-law, sharing the same residence; or (ii) that he/she has the right to acquire, within 60 days, through the exercise of any option, warrant, or right to purchase the security.

- (b) in the case of an owner that is a partnership, <u>all</u> general partners and those limited and special partners that have the right to receive upon dissolution, or have contributed, 25% or more of the partnership's capital;
- (c) in the case of an owner that is a trust, the trust and each trustee; and
- (d) in the case of an owner that is a limited liability company ("LLC"), (i) those members that have the right to receive upon dissolution, or have contributed, 25% or more of the LLC's capital, and (ii) if managed by elected managers, all elected managers.
- Continue up the chain of ownership listing all 25% owners at each level. Once a public reporting company (a company subject to Sections 12 or 15(d) of the Exchange Act) is reached, no further ownership information need be given.
- 4. In the DE/FE/I column below, enter "DE" if the owner is a domestic entity, "FE" if the owner is an entity incorporated or domiciled in a foreign country, or "I" if the owner is an individual.
- 5. Complete the Status column by entering the owner's status as partner, trustee, elected manager, shareholder, or member; and for shareholders or members, the class of securities owned (if more than one is issued).
- 6. Ownership codes are: C 25% but less than 50% E 75% or more
 - D 50% but less than 75% F Other (general partner, trustee, or elected manager)
- 7. (a) In the Control Person column, enter "Yes" if the person has control as defined in the Glossary of Terms to Form ADV, and enter "No" if the person does not have control. Note that under this definition, most executive officers and all 25% owners, general partners, elected managers, and trustees are control persons.
 - (b) In the PR column, enter "PR" if the owner is a public reporting company under Sections 12 or 15(d) of the Exchange Act.
 - (c) Complete each column.

Schedule D - Miscellaneous

You may use the space below to explain a response to an Item or to provide any other information.

DRP	DRP Pages				
CRIM	IINAL DISCLOSURE REPORTING PAGE (ADV	-			
		No Information	Filed		
REG	ULATORY ACTION DISCLOSURE REPORTING	PAGE (ADV)			
		GENERAL INSTRU	CTIONS		
	Disclosure Reporting Page (DRP ADV) is an igodot II ., 11.F. or 11.G. of Form ADV.	NITIAL OR	nse used to report details for af	firmative responses to Items 11.C., 11.D.,	
		Regulatory Act	ion		
	ck item(s) being responded to:				
	.1.C(1) 🔽 11.C(2)	🗖 11.C(3)	☑ 11.C(4)	☑ 11.C(5)	
	1.D(1)	🗖 11.D(3)	🗖 11.D(4)	🗖 11.D(5)	
	1.E(1)	🗖 11.E(3)	🗖 11.E(4)		
	.1.F. 🗖 11.G.				
with One	a separate DRP for each event or <i>proceeding</i> . The a completed Execution Page. event may result in more than one affirmative and the area of the area	nswer to Items 11.C., 11.D., 11	.E., 11.F. or 11.G. Use only one	DRP to report details related to the same	
PART A.	The <i>person(s)</i> or entity(ies) for whom this DRP	is being filed is (are):			
	• You (the advisory firm)				
	• You and one or more of your <i>advisory affilia</i>	tes			
	• One or more of your <i>advisory affiliates</i>				
	If this DRP is being filed for an <i>advisory affiliate</i> name). If the <i>advisory affiliate</i> has a <i>CRD</i> number, prov				
	ADV DRP - ADVISORY AFFILIATE				
		No Informatio	on Filed		
	 This DRP should be removed from the ADV to This DRP should be removed from the ADV to registered or applying for registration with to adviser's or advisory affiliate's favor. 	record because: (1) the event o	r <i>proceeding</i> occurred more tha	an ten years ago or (2) the adviser is	
	If you are registered or registering with a <i>state</i> 11.D(4), and only if that event occurred more tevent listed in Item 11 that occurred more that	than ten years ago. If you are r			
	□ This DRP should be removed from the ADV circumstances:	record because it was filed in er	ror, such as due to a clerical or	data-entry mistake. Explain the	
В.	If the <i>advisory affiliate</i> is registered through the to the IARD or <i>CRD</i> for the event? If the answe			tted a DRP (with Form ADV, BD or U-4)	
	C Yes C No				
	NOTE: The completion of this form does not reli	ieve the <i>advisory affiliate</i> of its	obligation to update its IARD or	CRD records.	
PAR	ГІІ				
1.	Regulatory Action initiated by:				
	⊙SEC ○Other Federal ○State ○ SRO	O Foreign			
	(Full name of regulator, <i>foreign financial regulat</i> SEC	tory authority, federal, state, or	SRO)		

2.	Principal Sanction: Civil and Administrative Penalt(ies) /Fine(s) Other Sanctions: CENSURE, DISGORGEMENT				
3.	Date Initiated (MM/DD/YYYY): 08/27/2021 C Exact C Explanation If not exact, provide explanation: INITIAL ORDER ISSUED 8/27/2021, AMENDED ORDER ISSUED 3/4/2022				
4.	Docket/Case Number: 3-20488				
5.	Advisory Affiliate Employing Firm when activity occurred which led to the regulatory action (if applicable):				
6.	Principal Product Type: No Product Other Product Types:				
7.	 Describe the allegations related to this regulatory action (your response must fit within the space provided): EDUCATORS FINANCIAL, A REGISTERED INVESTMENT ADVISER THAT PRIMARILY MARKETS ITS SERVICES TO TEACHERS, VIOLATED THE ADVISERS ACT AS A RESULT OF ITS BILLING PRACTICES AND MUTUAL FUND SHARE CLASS SELECTION FOR CLIENTS. WITH RESPECT TO ITS BILLING PRACTICES, EDUCATORS FINANCIAL (I) FAILED TO CONSISTENTLY AGGREGATE THE VALUE OF ALL ACCOUNTS HELD BY FAMILY MEMBERS LIVING IN THE SAME HOUSEHOLD WHEN DETERMINING THE FEE RATE, CAUSING CERTAIN CLIENTS TO PAY A HIGHER ADVISORY FEE THAN THEY SHOULD HAVE; AND (II) FAILED TO REFUND PRE-PAID ADVISORY FEES AFTER CLIENTS TERMINATED THE ADVISORY RELATIONSHIP. EDUCATORS FINANCIAL ALSO PURCHASED, RECOMMENDED, OR HELD FOR ADVISORY FEES AFTER CLIENTS TERMINATED THE ADVISORY RELATIONSHIP. EDUCATORS FINANCIAL ALSO PURCHASED, RECOMMENDED, OR HELD FOR ADVISORY CLIENTS MUTUAL FUND SHARE CLASSES THAT CHARGED 12B-1 FEES INSTEAD OF LOWER-COST SHARE CLASSES OF THE SAME FUNDS THAT WERE AVAILABLE TO THE CLIENTS. EDUCATORS FINANCIAL FAILED TO ADEQUATELY DISCLOSE ALL MATERIAL FACTS REGARDING THIS CONFLICT OF INTEREST AND BREACHED ITS DUTY TO SEEK BEST EXECUTION BY CAUSING CERTAIN ADVISORY CLIENTS TO INVEST IN FUND SHARE CLASSES THAT CHARGED 12B-1 FEES WHEN SHARE CLASSES OF THE SAME FUNDS THAT PRESENTED A MORE FAVORABLE VALUE FOR THESE CLIENTS UNDER THE PARTICULAR CIRCUMSTANCES IN PLACE AT THE TIME OF THE TRANSACTIONS WERE AVAILABLE TO THE CLIENTS. FINALLY, EDUCATORS FINANCIAL FAILED TO ADOPT AND IMPLEMENT WRITTEN COMPLIANCE POLICIES AND PROCEDURES REASONABLY DESIGNED TO PREVENT VIOLATIONS OF THE ADVISERS ACT AND THE RULES THEREUNDER IN CONNECTION WITH ITS BILLING PRACTICES AND ITS MUTUAL FUND SHARE CLASS SELECTION. 				
8.	Current Status? O Pending O On Appeal O Final				
9.	If on appeal, regulatory action appealed to (SEC, SRO, Federal or State Court) and Date Appeal Filed:				
If F	inal or On Appeal, complete all items below. For Pending Actions, complete Item 13 only.				
10.	How was matter resolved: Settled				
11.	Resolution Date (MM/DD/YYYY):				
	01/31/2024 Exact C Explanation If not exact, provide explanation:				
12.	Resolution Detail:				
	A. Were any of the following Sanctions Ordered (check all appropriate items)?				
	Monetary/Fine Amount: \$ 250,000.00				
	 Revocation/Expulsion/Denial Censure Censure Cease and Desist/Injunction 				
	Censure Cease and Desist/Injunction Suspension				
	B. Other Sanctions Ordered:				
	Sanction detail: if suspended, enjoined or barred, provide duration including start date and capacities affected (General Securities Principal,				

Sanction detail: if suspended, *enjoined* or barred, provide duration including start date and capacities affected (General Securities Principal, Financial Operations Principal, etc.). If requalification by exam/retraining was a condition of the sanction, provide length of time given to requalify/retrain, type of exam required and whether condition has been satisfied. If disposition resulted in a fine, penalty, restitution, disgorgement or monetary compensation, provide total amount, portion levied against you or an *advisory affiliate*, date paid and if any portion of penalty was waived:

N/A

 Provide a brief summary of details related to the action status and (or) disposition and include relevant terms, conditions and dates (your response must fit within the space provided).
 ORDER ISSUED AUGUST 27, 2021. EFS TO PROVIDE NOTICE TO ADVISORY CLIENTS BY OCTOBER 11, 2021. TO RETAIN AN INDEPENDENT COMPLIANCE CONSULTANT BY OCTOBER 11, 2021. ("ICC"), ICC REVIEWED AND REPORTED ON FES PRACTICES AND TO CONDUCT SECOND REVIEW

COMPLIANCE CONSULTANT BY OCTOBER 11, 2021, ("ICC"). ICC REVIEWED AND REPORTED ON EFS PRACTICES AND TO CONDUCT SECOND REVIEW 365 DAYS AFTER ISSUANCE OF INITIAL REPORT. EFS ADOPTED ICC'S RECOMMENDATIONS. EFS PAID DISGORGEMENT, PRE-JUDGMENT INTEREST AND CIVIL PENALTY THROUGH USE OF A QUALIFED SETTLEMENT FUND. FINAL ACCOUNTING AND RECONCILIATION DELIVERED TO THE SEC ON 12/07/2022. SEC ISSUED ORDER 1/31/2024 NOTING RESOLUTION, APPROVAL, AND TERMINATION.

CIVIL JUDICIAL ACTION DISCLOSURE REPORTING PAGE (ADV)

Part 2

Exemption from brochure delivery requirements for SEC-registered advisers

SEC rules exempt SEC-registered advisers from delivering a firm brochure to some kinds of clients. If these exemptions excuse you from delivering a brochure to *all* of your advisory clients, you do not have to prepare a brochure.

Yes No

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Are you exempt from delivering a brochure to all of your clients under these rules?

If no, complete the ADV Part 2 filing below.

Amend, retire or file new brochures:

Brochure ID	Brochure Name	Brochure Type(s)
379329	EFS ADV PART 2 BROCHURE	Individuals, High net worth individuals, Pension plans/profit sharing plans, Foundations/charities, Financial Planning Services
393964	EFS ADV PART 2 BROCHURE	Individuals, High net worth individuals, Pension plans/profit sharing plans, Foundations/charities, Financial Planning Services

Part	3			
	CRS	Type(s)	Affiliate Info	Retire
	<u>ل</u>	Investment Adviser		
	¢	Investment Adviser		

Execution Pages

DOMESTIC INVESTMENT ADVISER EXECUTION PAGE

You must complete the following Execution Page to Form ADV. This execution page must be signed and attached to your initial submission of Form ADV to the SEC and all amendments.

Appointment of Agent for Service of Process

By signing this Form ADV Execution Page, you, the undersigned adviser, irrevocably appoint the Secretary of State or other legally designated officer, of the state in which you maintain your *principal office and place of business* and any other state in which you are submitting a *notice filing*, as your agents to receive service, and agree that such *persons* may accept service on your behalf, of any notice, subpoena, summons, *order* instituting *proceedings*, demand for arbitration, or other process or papers, and you further agree that such service may be made by registered or certified mail, in any federal or state action, administrative *proceeding* or arbitration brought against you in any place subject to the jurisdiction of the United States, if the action, *proceeding*, or arbitration (a) arises out of any activity in connection with your investment advisory business that is subject to the jurisdiction of the United States, and (b) is *founded*, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these acts, or (ii) the laws of the state in which you maintain your *principal office and place of business* or of any state in which you are submitting a *notice filing*.

Signature

I, the undersigned, sign this Form ADV on behalf of, and with the authority of, the investment adviser. The investment adviser and I both certify, under penalty of perjury under the laws of the United States of America, that the information and statements made in this ADV, including exhibits and any other information submitted, are true and correct, and that I am signing this Form ADV Execution Page as a free and voluntary act.

I certify that the adviser's books and records will be preserved and available for inspection as required by law. Finally, I authorize any *person* having *custody* or possession of these books and records to make them available to federal and state regulatory representatives.

Signature: DOROTHY FULLER Printed Name: DOROTHY FULLER Adviser *CRD* Number: 115211 Date: MM/DD/YYYY 03/12/2024 Title: COO

NON-RESIDENT INVESTMENT ADVISER EXECUTION PAGE

You must complete the following Execution Page to Form ADV. This execution page must be signed and attached to your initial submission of Form ADV to the SEC and all amendments.

1. Appointment of Agent for Service of Process

By signing this Form ADV Execution Page, you, the undersigned adviser, irrevocably appoint each of the Secretary of the SEC, and the Secretary of State or other legally designated officer, of any other state in which you are submitting a *notice filing*, as your agents to receive service, and agree that such persons may accept service on your behalf, of any notice, subpoena, summons, *order* instituting *proceedings*, demand for arbitration, or other process or papers, and you further agree that such service may be made by registered or certified mail, in any federal or state action, administrative *proceeding* or arbitration brought against you in any place subject to the jurisdiction of the United States, if the action, *proceeding* or arbitration (a) arises out of any activity in connection with your investment advisory business that is subject to the jurisdiction of the United States, and (b) is *founded*, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these acts, or (ii) the laws of any state in which you are submitting a *notice filing*.

2. Appointment and Consent: Effect on Partnerships

If you are organized as a partnership, this irrevocable power of attorney and consent to service of process will continue in effect if any partner withdraws from or is admitted to the partnership, provided that the admission or withdrawal does not create a new partnership. If the partnership dissolves, this irrevocable power of attorney and consent shall be in effect for any action brought against you or any of your former partners.

3. Non-Resident Investment Adviser Undertaking Regarding Books and Records

By signing this Form ADV, you also agree to provide, at your own expense, to the U.S. Securities and Exchange Commission at its principal office in Washington D.C., at any Regional or District Office of the Commission, or at any one of its offices in the United States, as specified by the Commission, correct, current, and complete copies of any or all records that you are required to maintain under Rule 204-2 under the Investment Advisers Act of 1940. This undertaking shall be binding upon you, your heirs, successors and assigns, and any *person* subject to your written irrevocable consents or powers of attorney or any of your general partners and *managing agents*.

Signature

I, the undersigned, sign this Form ADV on behalf of, and with the authority of, the *non-resident* investment adviser. The investment adviser and I both certify, under penalty of perjury under the laws of the United States of America, that the information and statements made in this ADV, including exhibits

and any other information submitted, are true and correct, and that I am signing this Form ADV Execution Page as a free and voluntary act.

I certify that the adviser's books and records will be preserved and available for inspection as required by law. Finally, I authorize any *person* having *custody* or possession of these books and records to make them available to federal and state regulatory representatives.

Signature:	Date: MM/DD/YYYY
Signature: Printed Name:	Title:
Adviser CRD Number: 115211	

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